

# Brogent Technologies Inc.

智崴資訊股份有限公司  
數位內容跨界新世代

**BROGENT**



MAKE DREAM COME TRUE

# **Brogent Technologies Inc.**

**Founded in 2001**

**Located in Kaohsiung, Taiwan**

**Employees : 192 People**

**Capital : NTD 446,779,770**

**BROGENT**  
BROGENT

# Milestone

## 2001~2006→Software Oriented Company

- 2001: Established with a focus on software technology embedded on mobile devices 、 3D games 、 seamless display and video synchronization technology 、 App platform integration.

## 2007~2012→Motion Simulator Ride Provider

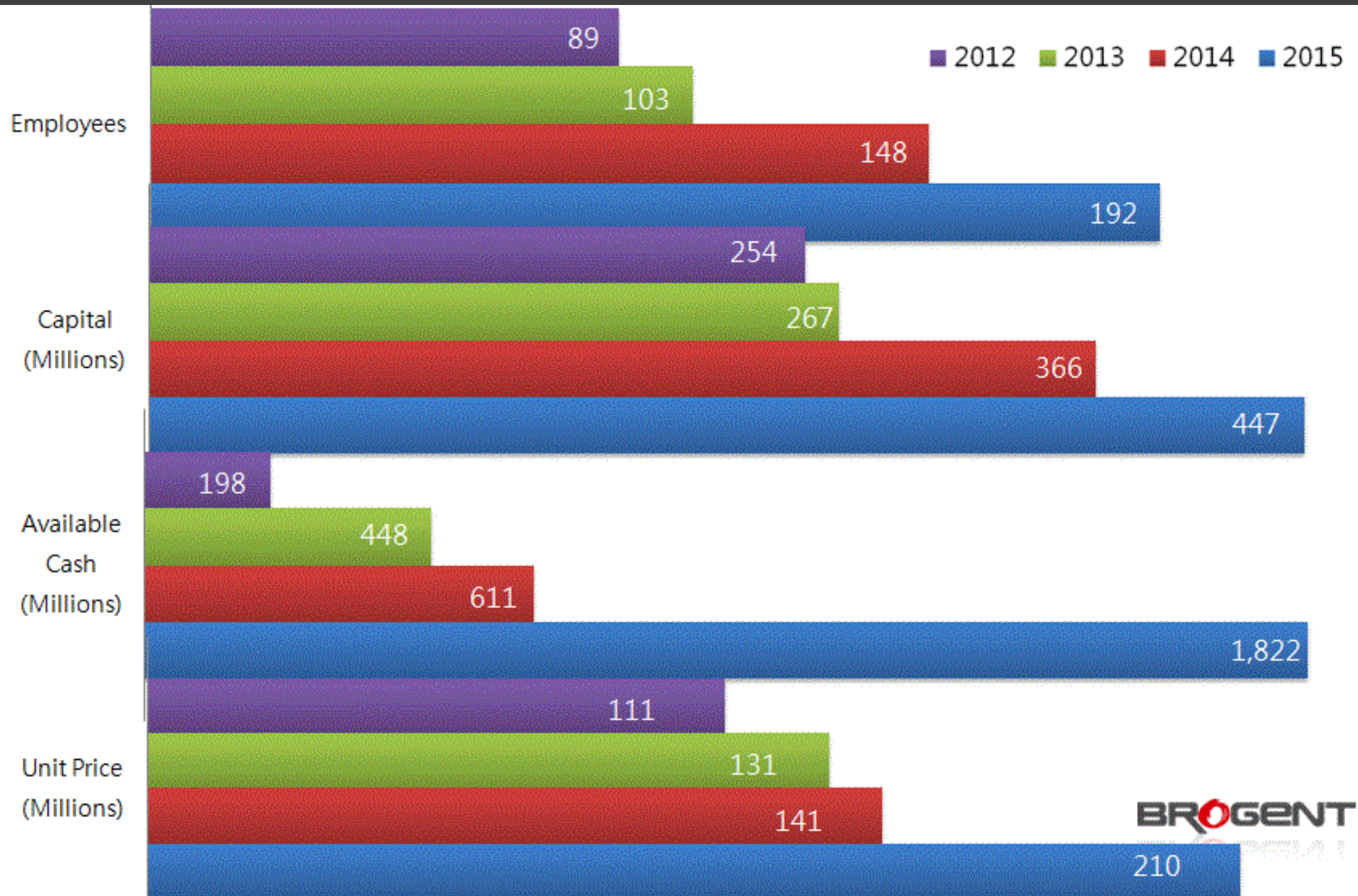
- 2009 : Signed Sales Commission Payment Contract with Vekoma, the world No. 3 supplier of amusement rides.
- 2010 : The grand opening of Fly Over Taiwan at E-DA World.

## 2013~2015→Turnkey Solution Provider

- 2013 : Signed the Memorandum of Understanding with Kodansha Ltd., Japan.
- 2013 : The new generation of i-Ride, Fly Over Canada, opened in Vancouver.
- 2014 : The grand opening of Fuji Airways at Fuji-Q Highland Park.
- 2015: Allied with a strategic partner through private equity investment.
- 2015: Signed another MOU with Kodansha Ltd. to broaden the scale of the cooperation.
- 2015: To launch the first CitiPark in Northern Taiwan.



# Company Overview



# Patent Deployment



Lateral Dynamic Simulation Device

Europe	China	Taiwan	U.S.A.	Korea	Total
10	7	6	3	1	27



# Globally Recognized Quality



## FlyOver Canada

1,316 Reviews | #1 of 33 Fun & Games in Vancouver | Certificate of Excellence

Other Fun & Games, Fun & Games | As featured in One of the most beautiful cities in the world



Canada



Netherland



Abu Dhabi

Japan



Spain



USA



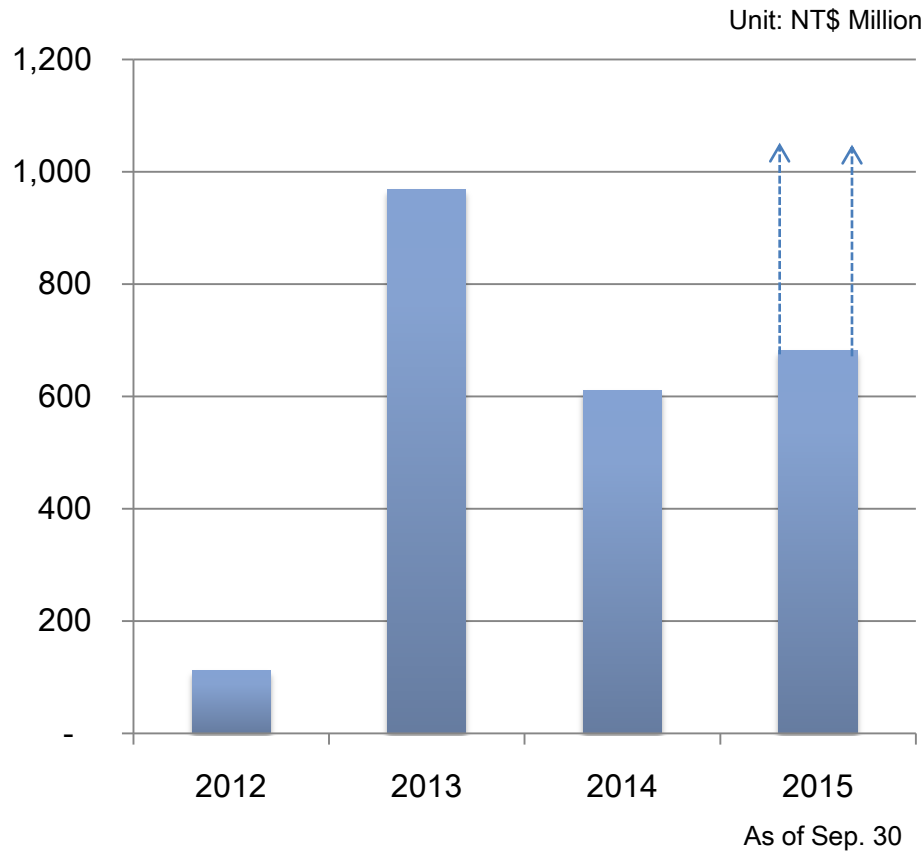
China



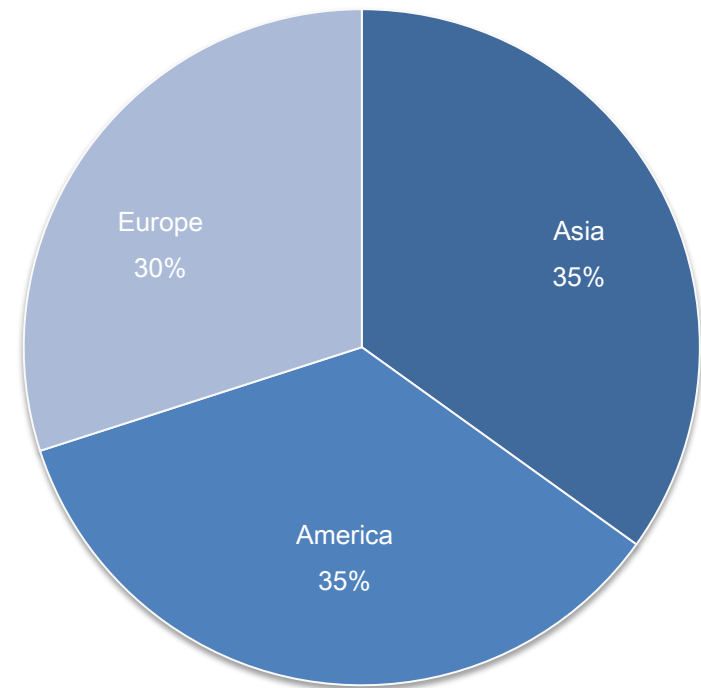
Taiwan

# New Contracts and Breakdown

## New Contracts



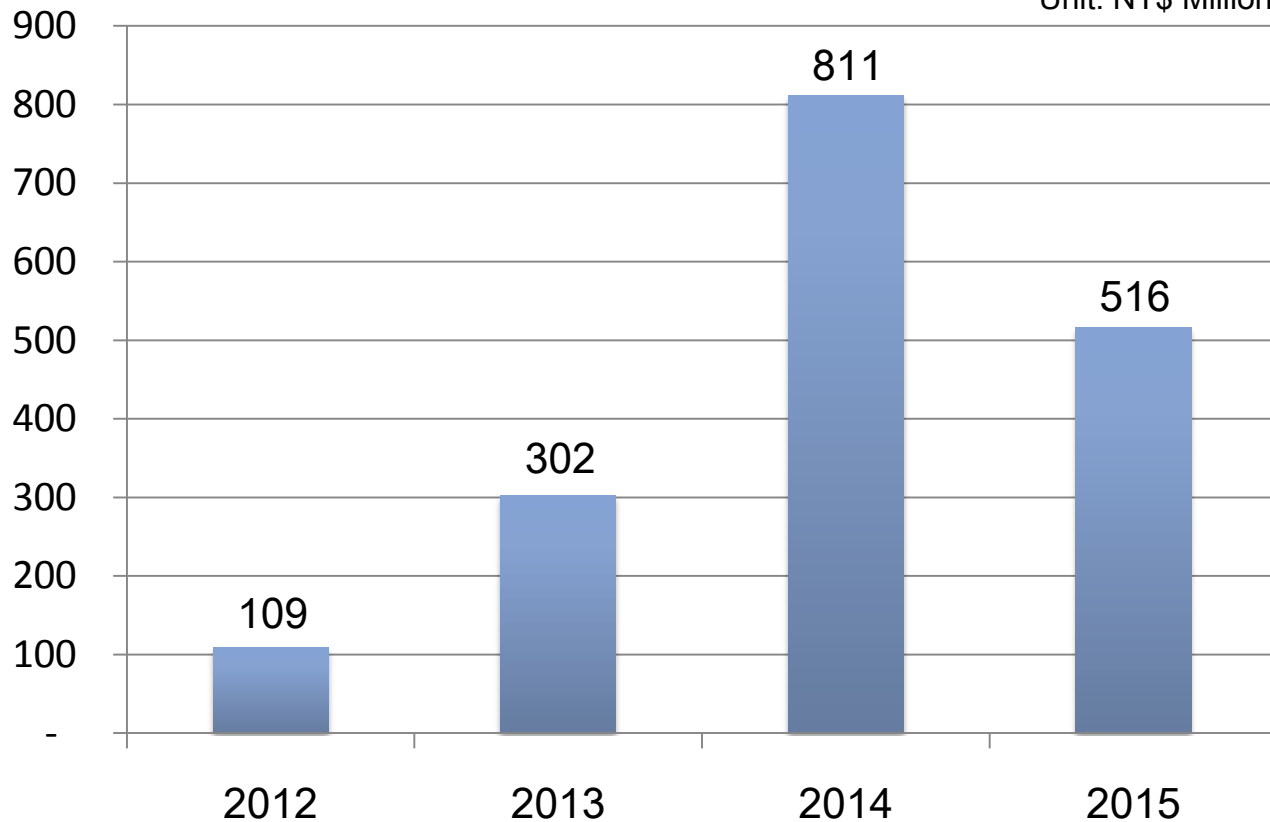
## Breakdown by Area



# Revenue Booked and Backlog

## Revenue Booked

Unit: NT\$ Million



As of Sep. 30

## Backlog





# Statements of Comprehensive Income

Selected Items from Income Statement (in NT\$ thousands)	1~3Q2015	2014	2013	2012
Net Revenue	504,974	829,511	333,559	285,896
Cost of Revenue	(268,250)	(402,596)	(192,904)	(129,195)
Gross Profit	236,724	426,915	140,655	156,701
Operating Expenses	(129,053)	(195,665)	(138,521)	(95,526)
Operating Income	107,671	231,250	2,134	61,175
Non-Operating Income and Expenses	22,181	38,492	2,863	1,505
Income Before Income Tax	129,852	269,742	4,997	62,680
Income Tax Expense	(26,776)	(45,310)	(10,979)	(10,810)
Other Comprehensive Income (Loss), Net of Tax	1,384	0	0	0
Net Income (Loss)	104,460	224,432	(5,982)	51,870
EPS (NT Dollar)	2.38	6.83	(0.22)	2.18

# Consolidated Balance Sheet

in NT\$ millions

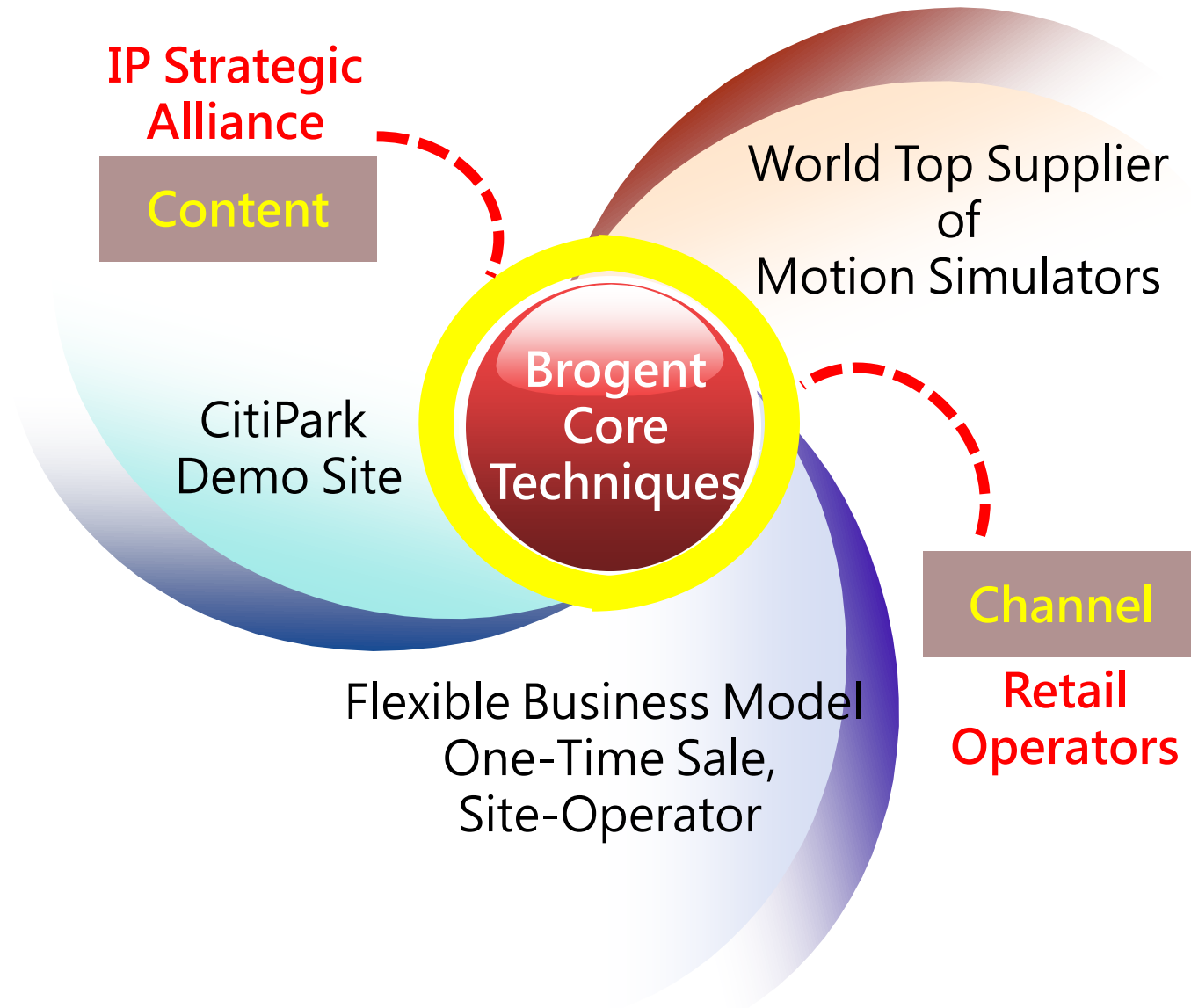
	2015/09/30	2014/09/30		2015/09/30	2014/09/30
Current Asset*	2,375	916	Current Liabilities	461	184
Financial Asset	974	406	Non-current Liabilities	91	95
Non-current Asset	654	276	Long-term Borrowings	82	89
Fixed Asset	484	213	Other Non-current Liabilities	9	6
Intangible Asset	15	6	Total Liabilities	552	279
Other Non-current Asset	155	57	Total Equities	2,477	913
Total Asset	3,029	1,192	Total Liabilities and Equities	3,029	1,192

\*Cash and Cash Equivalents: NT\$ **1.8 billions**

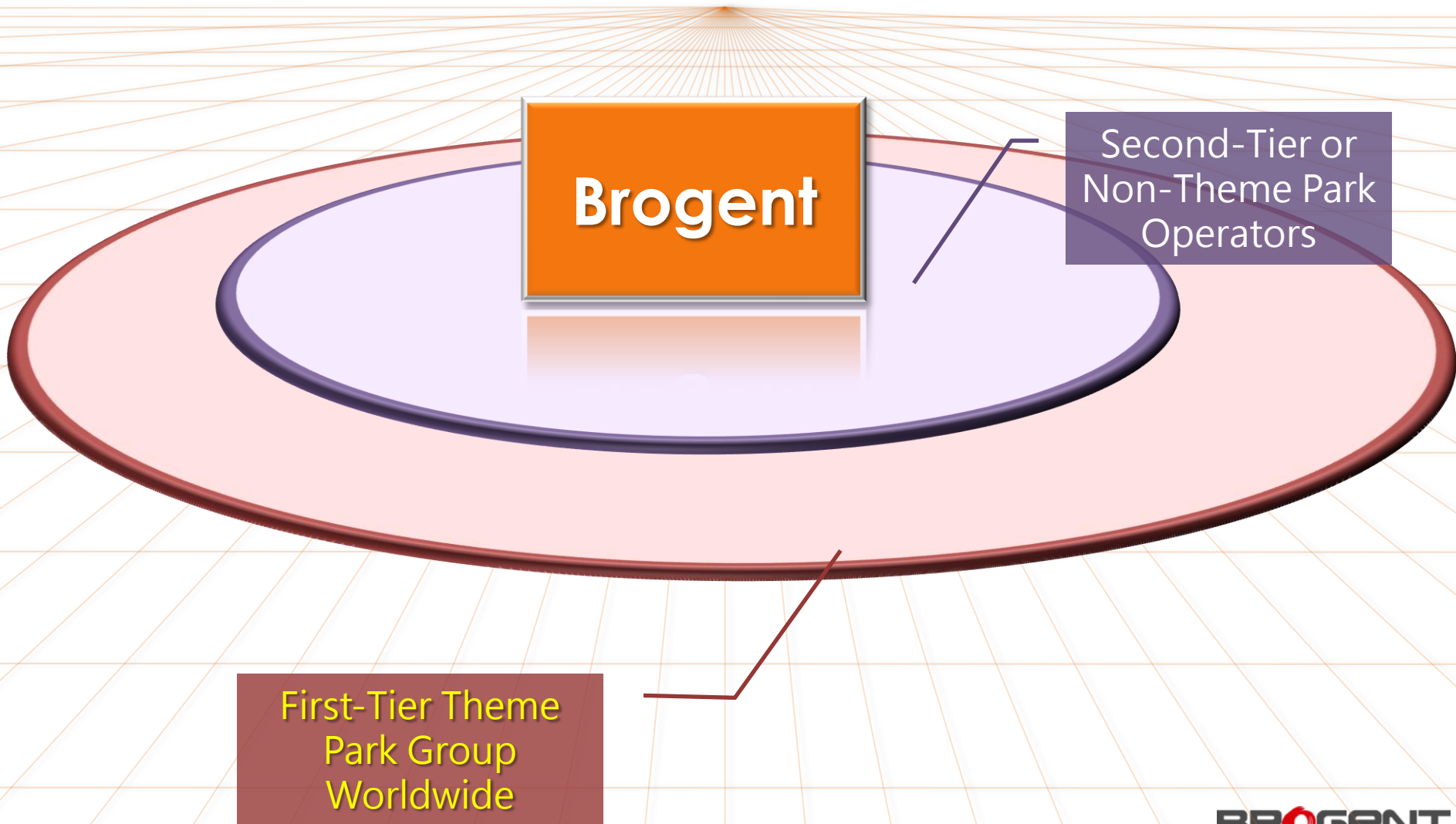
# Our Strategies



# What makes us stand out?



# Top Motion Simulator Supplier



# Potential 1<sup>st</sup>-Tier Theme Park Buyers



Source : Official Websites of Theme Parks Worldwide

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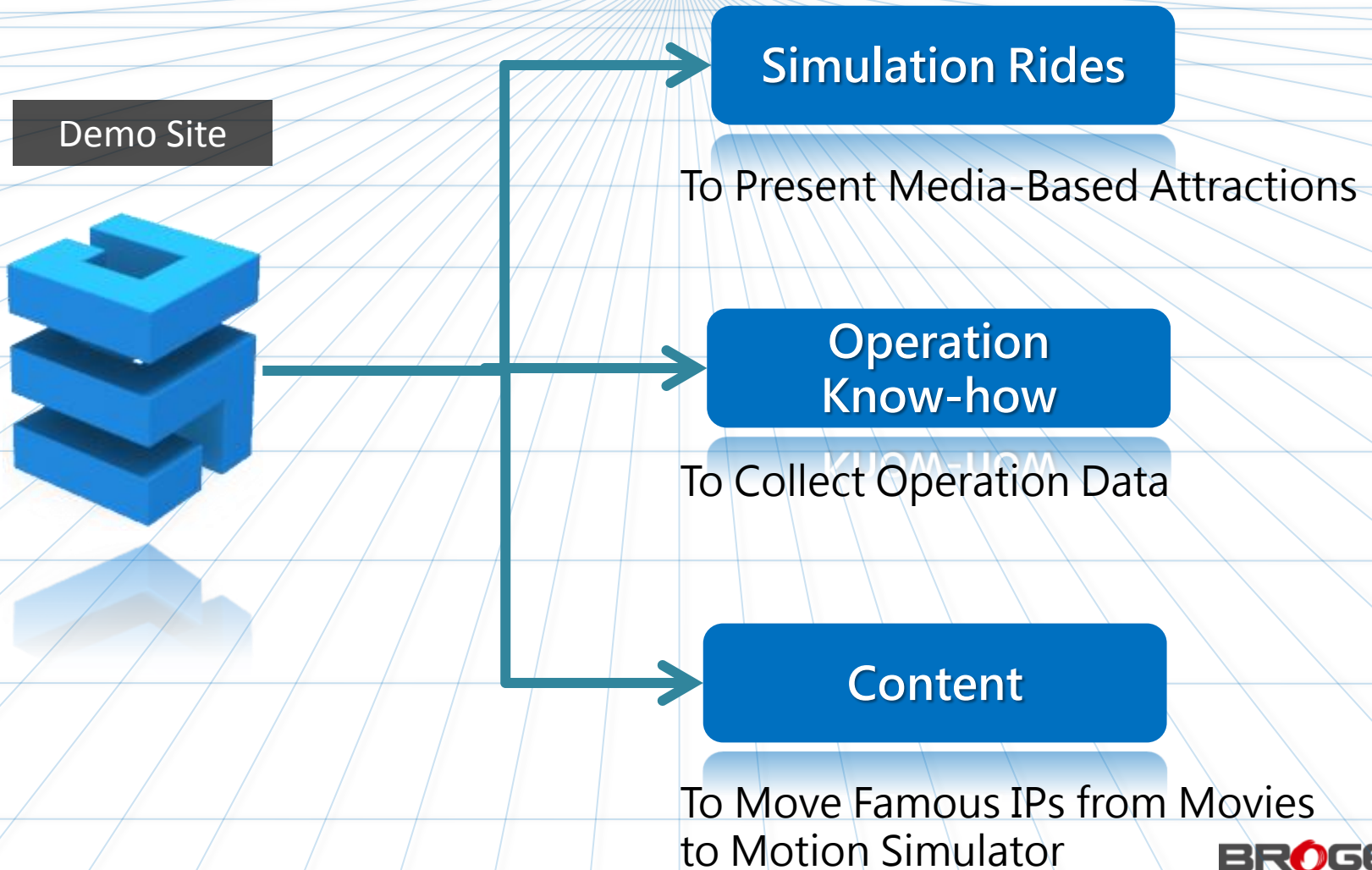
# Site Operating

Brogent will run its  
First Flight Theater in  
the near future.

i-Ride  
To launch the central  
Taipei

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# CitiPark Demo Site



# Outlook



# Top 10 Theme Park Group Worldwide

IP combined  
physical  
environment

		% change	2014	2013
1	WALT DISNEY ATTRACTIONS	1.3%	134,330,000	132,549,000
2	MERLIN ENTERTAINMENTS GROUP	5.0%	62,800,000	59,800,000
3	UNIVERSAL PARKS AND RESORTS	10.4%	40,152,000	36,360,000
4	OCT PARKS CHINA	6.3%	27,990,000	26,320,000
5	SIX FLAGS INC.	-1.8%	25,638,000	26,100,000
6	CEDAR FAIR ENTERTAINMENT COMPANY	-0.9%	23,305,000	23,500,000
7	SEAWORLD PARKS & ENTERTAINMENT	-4.3%	22,399,000	23,400,000
8	PARQUES REUNIDOS	-14.6%	22,206,000	26,017,000
9	CHIMELONG GROUP (NEW)	59.9%	18,659,000	11,672,000
10	SONGCHENG WORLDWIDE (NEW)	103.6%	14,560,000	7,150,000
TOTAL		5.1%	392,039,000	372,887,000

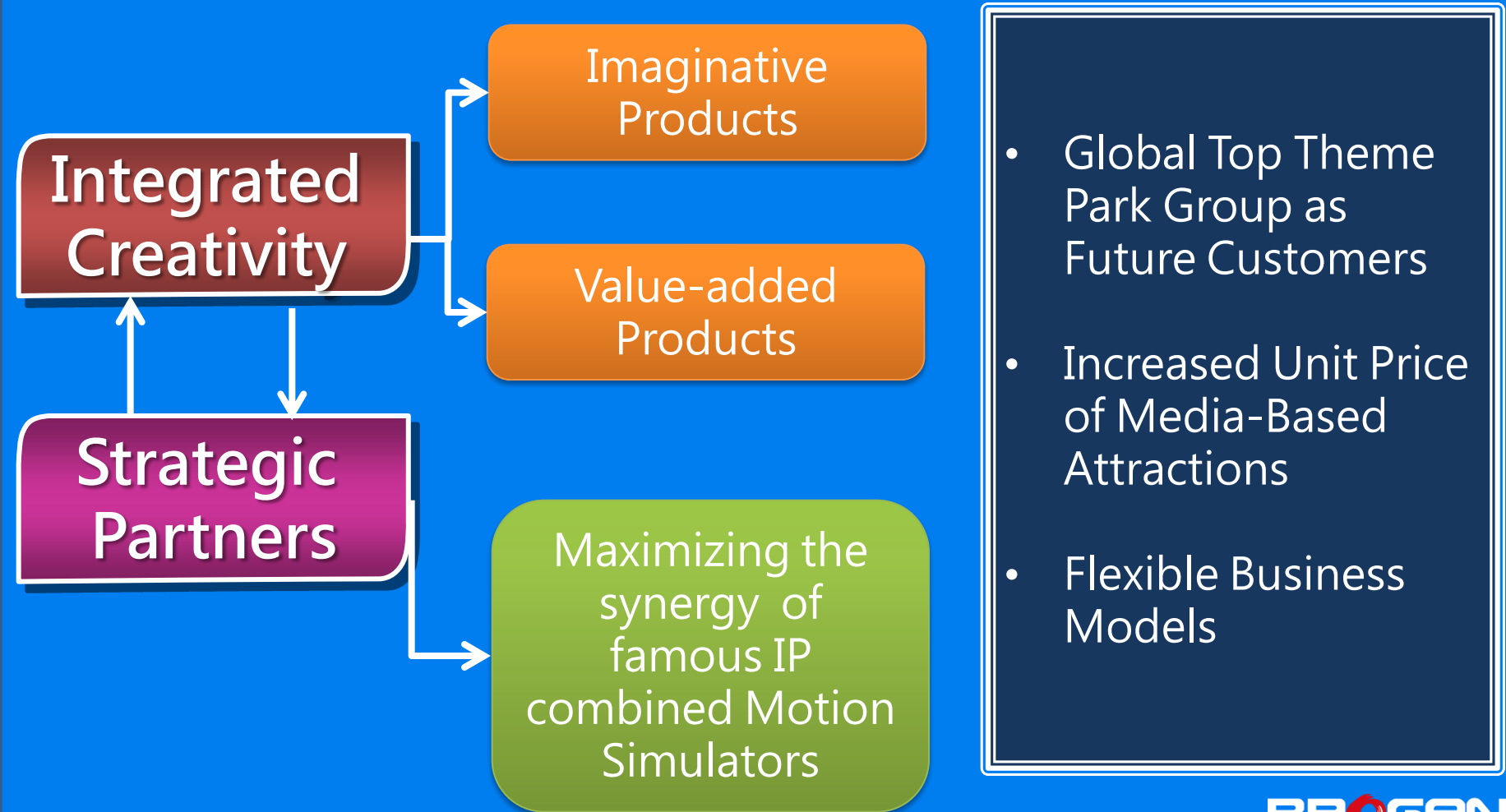
The strong demand  
in China

Figure 1

2013-2014 Annual Attendance Growth Rate: **5%** °

\*Source : AECOM

# Sustainable Development



# Q & A

