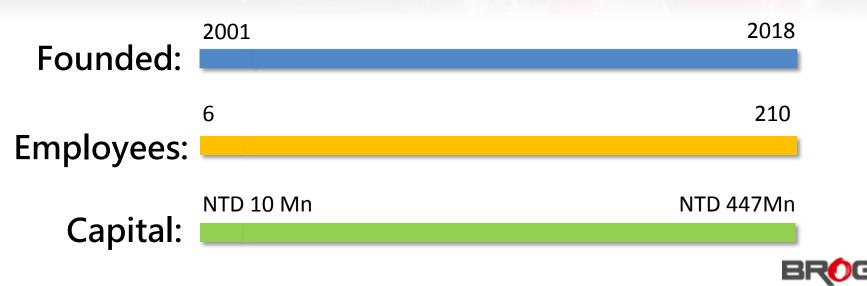




# Brogent Technologies Inc. (5263. TWO)

#### MAKE DREAM COME TRUE

# **Brogent Technologies Inc. (5263)**





# Financial Result

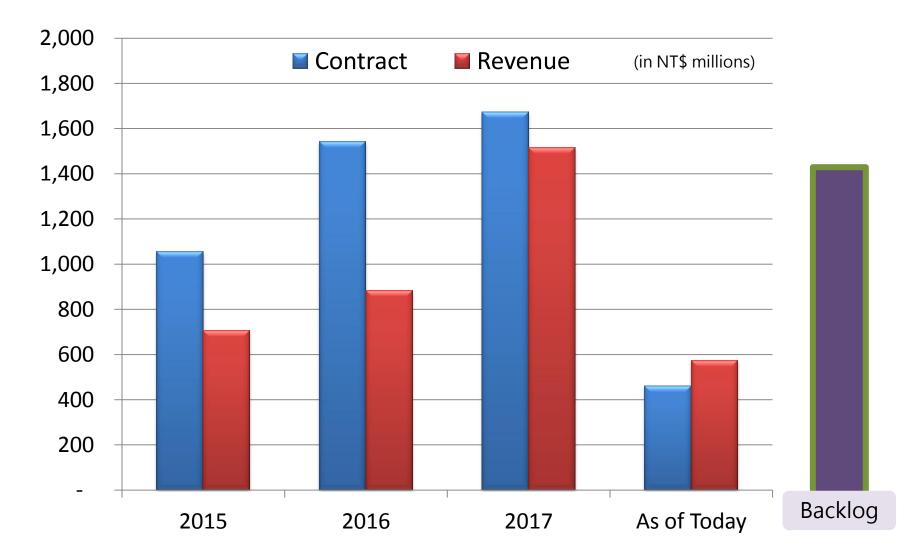


## **Consolidated Comprehensive Income Statement**

Selected Items from Income Statement (in NT\$ thousands)	1Q2018	2017	2016	2015
Net Revenue	348,093	1,514,469	881,670	705,424
Cost of Revenue	(199,397)	(789,134)	(436,733)	(371,463)
Gross Profit	148,696	725,335	444,937	333,916
Operating Expenses	(95,636)	(384,601)	(336,429)	(203,549)
Operating Income	53,060	340,734	108,508	130,412
Non-Operating Income and Expenses	(6,070)	(13,171)	21,076	21,815
Income Before Income Tax	46,990	327,563	129,584	152,227
Income Tax Expense	(10,144)	(56,382)	(23,472)	(32,458)
Other Comprehensive Income (Loss), Net of Tax	(815)	(2,928)	(1,810)	619
Net Income (Loss)	36,031	268,253	104,302	120,338
EPS (NT Dollar)	0.86	6.00	2.30	2.57

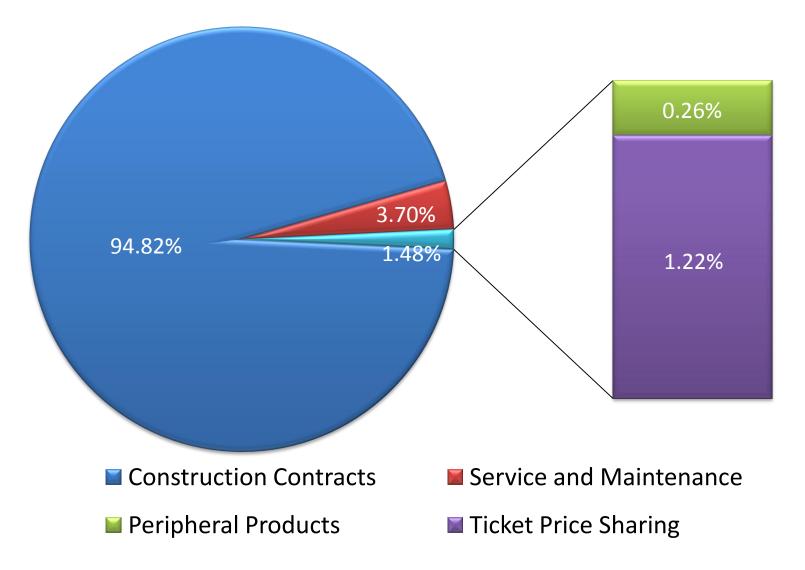


# **New Contract and Revenue Booked**





## **2017 Revenue Segments**

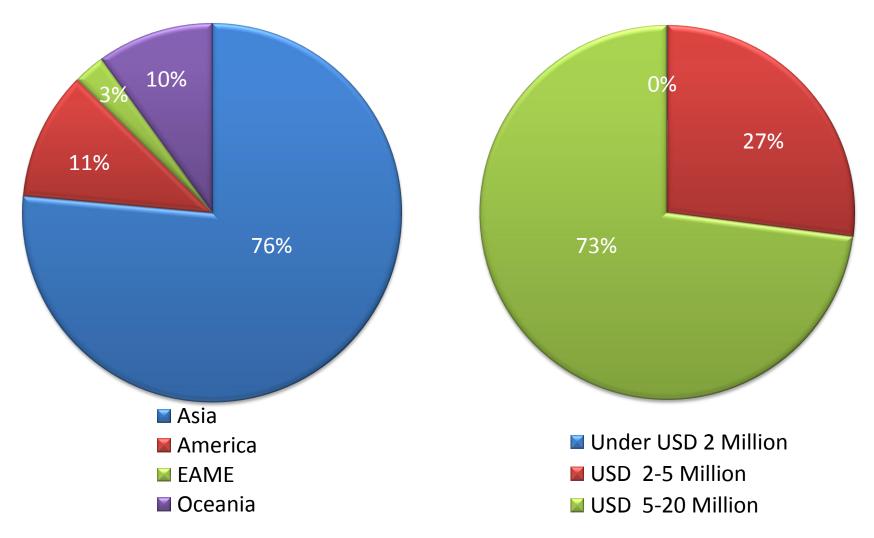




## **2017 Construction Contracts**

#### **Contracts by Regions**

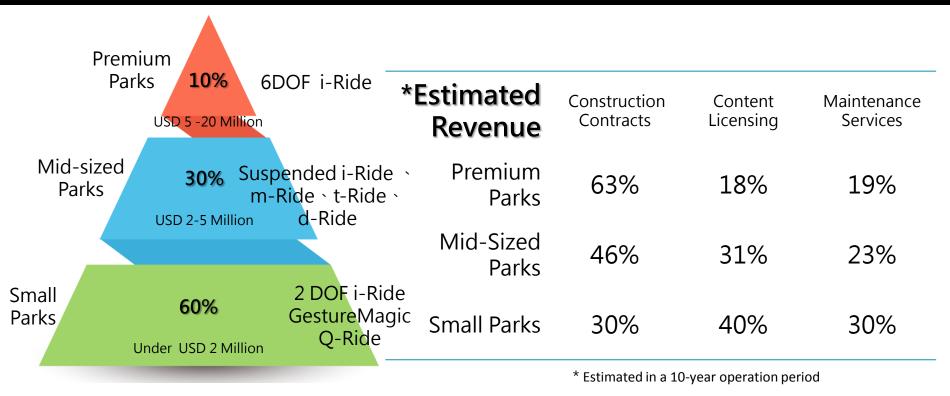
**Contracts by Products** 





# Our Strategies





### **Amusement Park Industry**

Worldwide 4,000 amusement parks \*\*

Simulator Ride Coverage: 6%

### Brogent Premium Market Share 41%

\* \* Parks with roller coasters



#### **Brogent's Clients:**

### Ranked No.1 & No. 2 Europe's Best Theme Parks

#### EUROPEAN STAR AWARD 2017

#### **EUROPE'S BEST THEME PARKS**

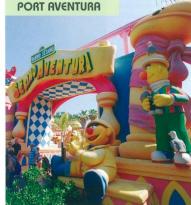
1	Name	Country	Opening	Owner
1	Europa-Park	Germany	1975	Mack Family
2	PortAventura Park	Spain	1995	Investindustrial / KKR
3	Disneyland Park Paris	France	1992	Euro Disney Associés S.C.A.
4	Liseberg	Sweden	1923	Göteborgs Stad
5	Efteling	Netherlands	1952	Stichting Natuurpark de Efteling
6	Phantasialand	Germany	1967	Löffelhardt Family
7	Parc Astérix	France	1989	CDA Parks
8	Heide-Park	Germany	1978	Merlin Entertainments Group
8	Vialand Tema Park	Turkey	2013	Gürsoy Grup
10	Walibi Holland	Netherlands	1971	CDA Parks

#### **EUROPA-PARK**





Since the Star Award was first bestowed in 2012, Europa-Park has been voted continuously to first place. Undoubtedly the park's consistent theming is responsible, which is extended from the both family-friendly and spectacular attractions through to the five on-site hotels, creating an integrated multiple day resort. The family run destination is testimony to honesty and integrity in management, and a great willingness to invest. It also has one other great advantage: no other park has the good fortune that the operating family is also a major international manufacturer of rides.





Riso home to one of the best theme parks on the continent is the Spanish resort PortAventura World. Visitors to the Costa Dorada destination find a convincingly themed property, which thanks to



the five park-owned hotels and easy access to the sea, can also be described as a holiday destination. Europe's only Sesame Street themed area and lavish vegetation make PortAventura an experience for both young and old. Together with the new Ferrari Land, water park, golf course, and its own beach club, PortAventura Word offers an extensive experience, which cannot be found in another park in the word, let alone Europe.



### **Brogent's Products:**

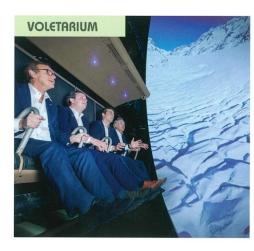
### Ranked No.1 & No. 8 Europe's Best New Rides

#### **EUROPEAN STAR AWARD 2017**

#### **EUROPE'S BEST NEW RIDES 2017**

	1					
1	1	Name	Park	Country	Opening	Manufacturer
	1	Voletarium	Europa-Park	Germany	2017	Brogent
	2	Symbolica	Efteling	Netherlands	2017	ETF
	3	Ninjago The Ride	Legoland Deutschland	Germany	2017	Triotech / ART Engineering
	4	Golden Driller	Fraispertuis City	France	2017	Intamin
	5	Viking Voyage	Tayto Park	Ireland	2017	Interlink
	5	Ikaros	Gröna Lund	Sweden	2017	Intamin
	7	L'Extraordinaire Voyage	Futuroscope	France	2017	Dynamic Attractions
1	18	Ghostbusters 5D	Heide-Park	Germany	2017	Triotech / Zierer
	8	Flying Dreams	Ferrari Land	Spain	2017	Brogent
	10	Thrill Towers	Ferrari Land	Spain	2017	S&S-Sansei







A tong last the spectacular Flying Theatres that are located at Northern Ame-

rican Disney Parks have entered Europe. The largest and best themed is the "Voletarium" at Europa-Park. In the two theatres from Brogent, 1,400 passengers per hour can experience a flight over Europe – naturally with Europa-Park as the start and destination. The expensive film was produced by Mack Media.

Source: Kirmes & Park



NEW R

### Winning the European Star Awards 2017 Europe's Best New Ride



## Over 2,000,000 visitors Have experienced Voletarium in Europa Park Opening to midnight 02:00





Enter the mid-sized segment: Use premium supplier advantage and cost advantage to expand into the midsize segment

## 25% Clients

Among 2017 new customers, 25% are from the mid-sized segment. Clients are from America, Asia and China.

## 400 %

The market of mid and small sized theme parks is four times the premium market.

>10%

The revenue generated from content licensing and maintenance services will be 10% higher than the construction contract.



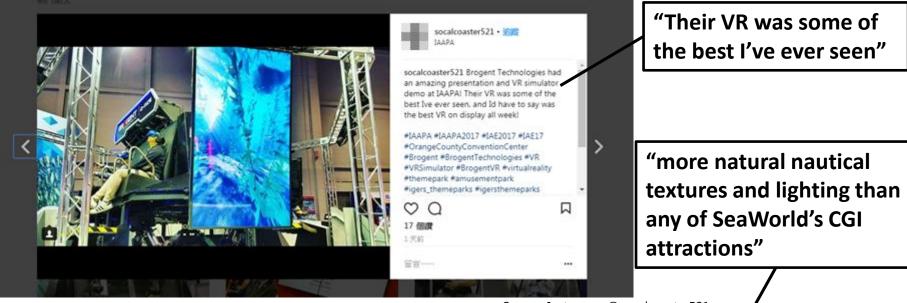
## VR combines Simulator Rides – Extend New Markets

Extend the experience of premium theme parks to the undeveloped and unsatisfied markets .





## VR product **Q-Ride** won favorable comments at 2017 IAAPA



Source: Instagram @socalcoaster521

#### **Brogent VR**



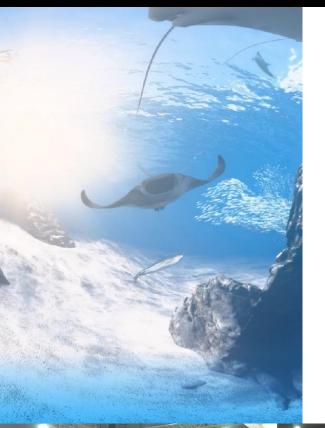
#### At IAAPA 2017, there were hints that trends are leaning away from hightech and back toward high-touch

By Seth Kubersky

Virtual Reality went from the next big thing to old news in the space of three IAAPA expos, and while you could still find VR offerings in every price range (and even a robot to clean the goggles), I only saw one this year that sparked my imagination. Brogent's Q-Ride uses an Acer 3K headset with sharper visuals and less lag than most, paired with an unusual triangular motion platform. But what really grabbed me was the content: no aliens or explosions, just a spectacular underwater safari through schools of fish and pods of whales, with more natural nautical textures and lighting than any of SeaWorld's CGI attractions.

Source: Orlando Weekly



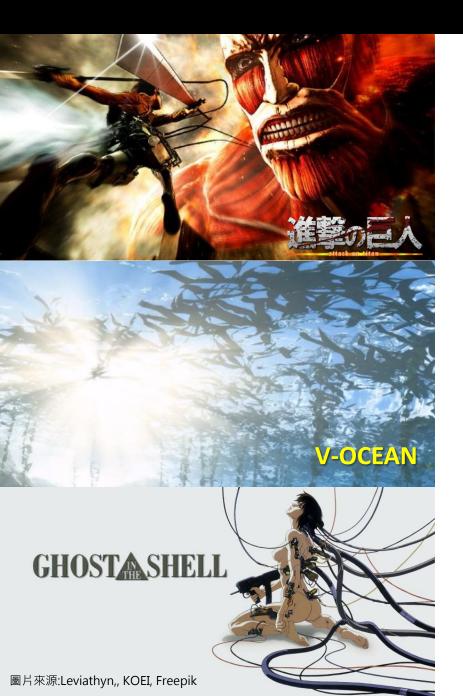


## VR Products - Q-Ride

	Japan Shinjuku VR Zone	Brogent Q-Ride
Visitors/ Unit Area	1,000人/3,500m <sup>2</sup>	500人/100m <sup>2</sup>
Operators	200 People	10 People
Motion Effect	Lower	High
Mobility	Lower	High
Content	Content Homogeneous	







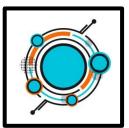
## Q-Ride Characteristics



High Capacity



High Mobility



Various Contents



Realistic Motion

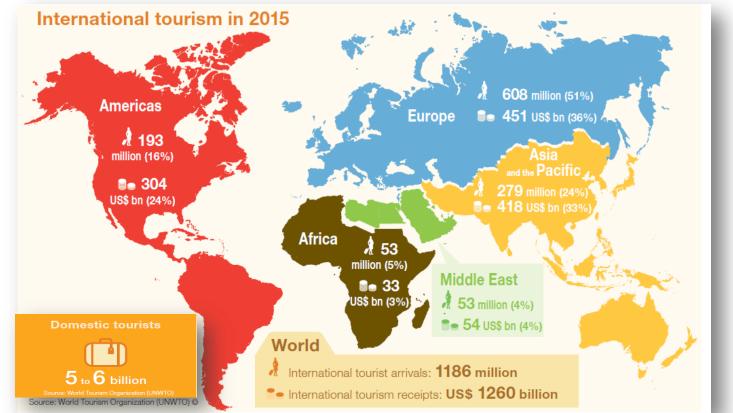


**Cost-Effective** 



## **International Travel Market**

#### Worldwide international tourists 1.18 billion, domestic tourists 5-6 billion. International tourism is a market of 1.26 trillion USD



#### UNWTO estimates, that international tourism numbers will grow to **1.8 billion** until 2030



#### **Tourism Market Strategy**

Asia

### Main region for own investment

International tourism in Asia is growing International tourists 279 million Market size 418 billion USD UNWTO estimates that international Tourism will grow to 535 million in 2030. 30% of global tourism (Europe 41%, USA 14%)

First step: Investment in 10 locations in the next 3-5 years Second step: Overall 20-30 locations







## **Tourism Market Strategy** Invest in destination locations IRR : 15% - 35% Investment : USD 8 – 20 Millions







"Best experience in Amsterdam!!!"

"Great life experience and real"

"Great flight! Super experience"



## 2017.10.12 Opening

Ticket Price : 14 Euros Estimated Annual Visitors: 300,000 People









### **Kaohsiung i-Ride Experience Center**

Opening in November 2017

Over 7,000 deeply moved visitors

■ 11月6日 22:06 · ②

看完感覺真的...很棒很棒.. 螢幕超級大還能這麼清晰.椅子動作無比流暢. 在美國環球影城有類似的遊樂設施..但沒有這個精彩. 再加上看到自己住的城市.美的讓我感動的快哭了.. 來高雄玩一定要去看.

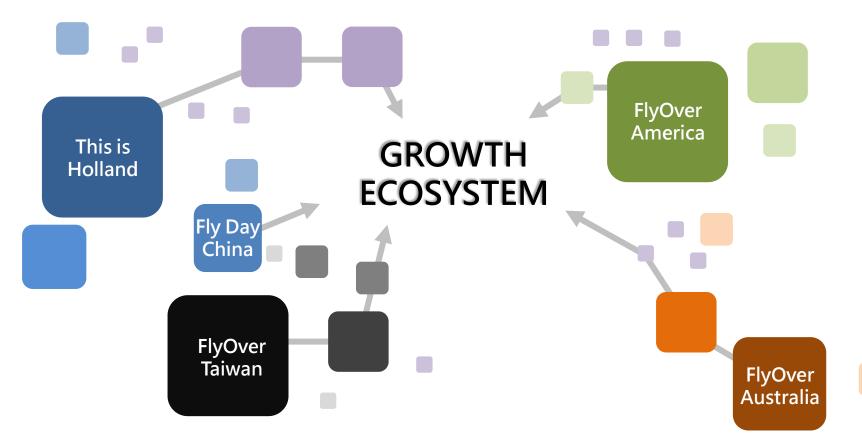


超棒的感官體驗,彷彿翱翔空中俯瞰、又像身歷其境探索。視覺、聽覺、觸覺、 味覺都感覺到了。棒棒der~



## **Flying Theater Ecological Chain**

Along with the increase of Flying Theaters, the scale of content market will be expanded.





富士急ハイランド 英大道祭世界

尚順肩樂世界

I-RIDE

## **Global Reference**

AUROPA PARK

WILDLANDS

THIS IS

29	42	
Operating	Constructing	

# One More Thing...





## **VR ESPORTS**

## Creating a new way of VR Esports

Various VR Esports

VR Esports Simulators

> Immersive Viewing Experience

照片來源:MEDIUM









# Q & A