





# Forward-looking Statement

Information included in this presentation that are not historical in nature are "forward looking statements". Brogent cautions readers that forward looking statements are based on Brogent's reasonable knowledge and current expectations and are subject to various risks and uncertainties.

Actual results may differ materially from those contained in such forward looking statements for a variety of reasons including without limitation, risks associated with demand and supply change, manufacturing and supply capacity, design win, time to market, market competition, industrial cyclicality, customer's financial condition, exchange rate fluctuation, legal actions, amendments of the laws and regulations, global economy change, natural disasters, and other unexpected events which may disrupt Brogent's business and operations.

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# We Revolutionize Entertainment Industry

- As a new-breed entertainment company, Brogent offers not only Entertainment System, but also Content and Services to create extraordinary experiences.
- Founded in 2001 and listed in 2012 (Ticker: 5263 TT), Brogent's current market cap is US\$240mn.
- From global market distribution, Asia accounted for 67%, following by Americas (18%) and EAME (15%).

#### **Business Scope**

#### **Entertainment System**

 Design, planning & Manufacturing



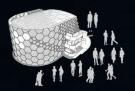


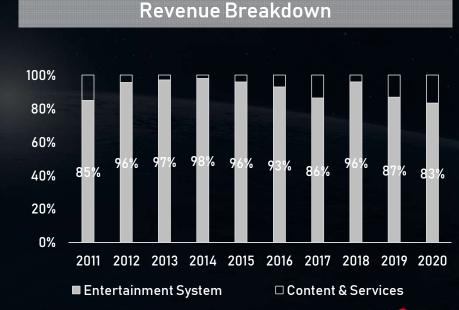
#### **Content & Services**

- Digital content & license
- Maintenance Sales
- Design & Rendering services

#### **Operational Sales**

Site design & operations







Agenda

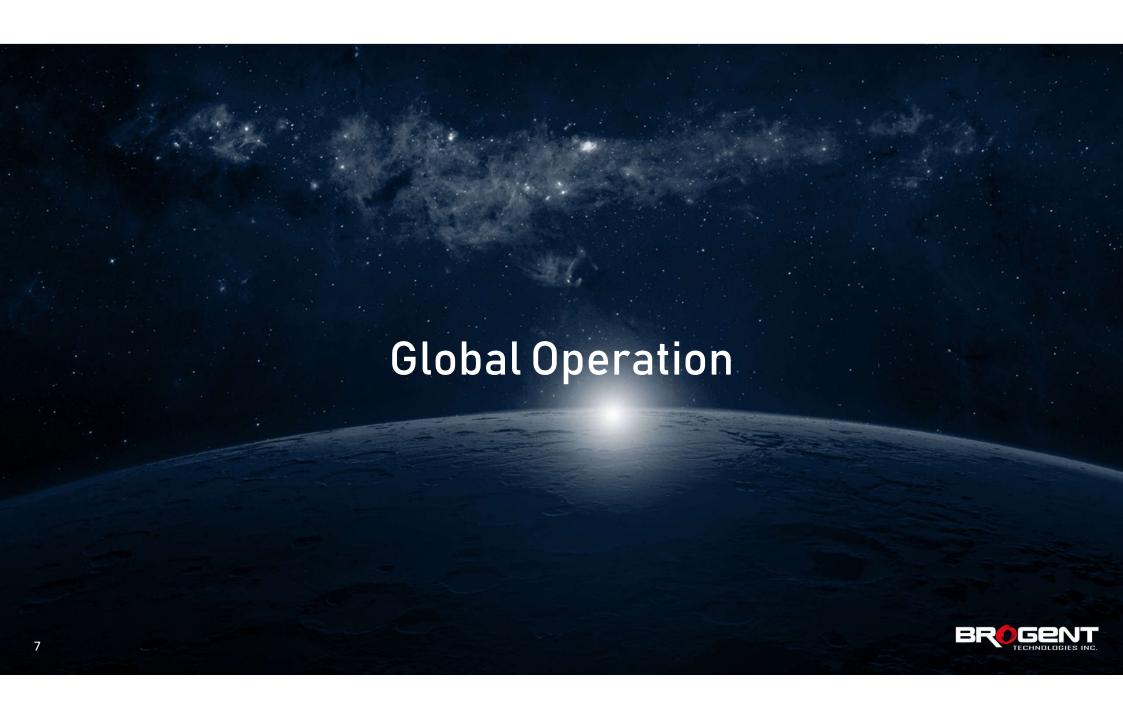
Global Operation

**Growth Potential** 

**Growth Strategy** 

Financial Performance





# We Have 57 Brogent Entertainment Systems Operating Around the World

 Since the first installation of our i-Ride Flying Theater in 2010, we have installed 57 rides for global theme parks and tourist attractions, including Taiwan, Canada, China, Japan, USA, Spain, Germany, Holland, Australia, UAE and Iceland, accomplished by 300 Brogent employees.



also incorporating them into interactive post show area.

## Opened in May, 2021! Legoland Windsor Resort "Flight of the Sky Lion"





- UK's First Flying Theater Ride
- Winners of International Awards

\*European Star Award 2021 - Best New Rides

\*UK Theme Parks Awards 2021 – Best New Attraction

Flight of the Sky Lion - LEGOLAND Windsor





# Coming Soon! On Jan. 12, 2022 \*\*Soft Opening on Dec. 30, 2021\*\*

- 46-seat flight simulation ride, located at Time Square
- Unique bird's-eye view tour of the Big Apple
- The first-of-its-kind attraction in Manhattan



"7 Museum exhibit galleries shows the Iconic Aspects of NYC"

\*Source: https://www.riseny.co/#p5)

**RISENY Coming to NYC** 





# World's No.1 Flying Theater Solution Provider with Solid Track Records

90%

Global Market Share
For High-end
Entertainment System

88

No. of Accumulated Entertainment Systems\*

136

No. of Global Patents

>35mn

Cumulative Riders >US\$700mn

Cumulative Box Office

23

No. of Digital Films







## Massive Total Addressable Market (TAM) Implies Our Huge Growth Opportunity

#### Theme Parks



4.000

global theme parks

X

US\$5mn

per Entertainment System

X

30%

our market share target

= US\$ 6 bn

#### **Global Tourist Attractions**



750

global tourist attractions with more than 2mn visitors per year (1.5bn global tourists\*/2mn visitors=750)

X

US\$ 5mn
per Entertainment System

= US\$ 3.8 bn

TAM US\$10bn



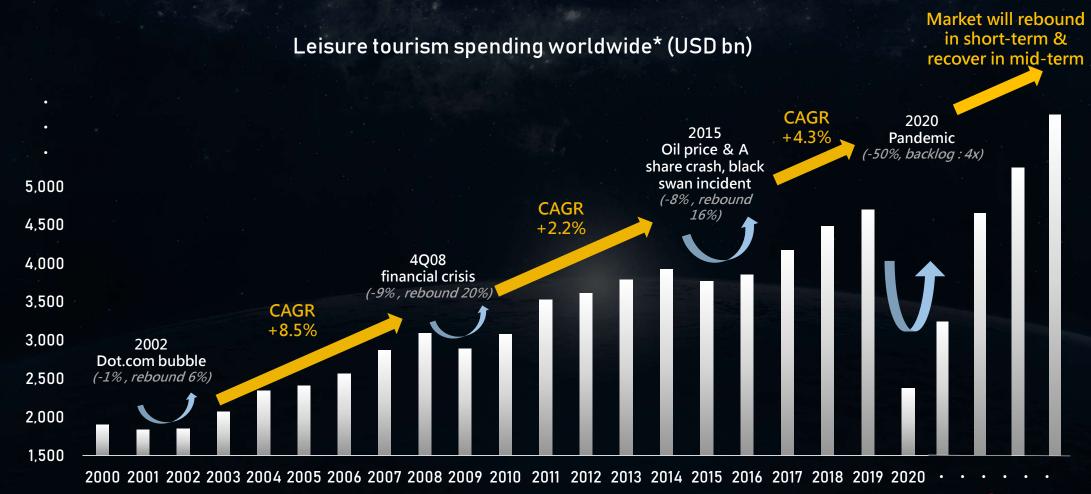
Currently we achieved only 3% of TAM



A long runway for growth



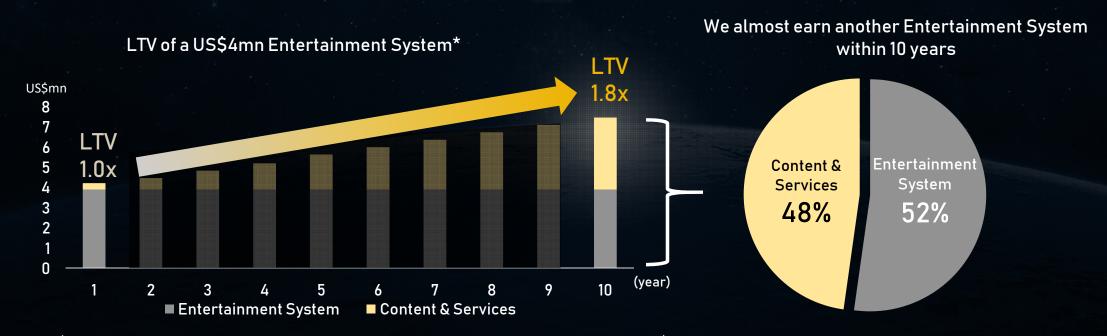
# We Expect U-Shaped Recovery of Global Leisure Tourism Market





# Content & Services Bring More Long-tailed Cash Flows

- A US\$4mn Entertainment System contributes US\$7mn (1.8x) Life-time value\* (LTV) in 10 years;
   48% of LTV come from Content & Services.
- By growing Content & Services, we expect more recurring revenues and long-tailed cash flows for each Entertainment System.



\*We define LTV as accumulated revenue streams, including 3% annual maintenance fee from the 3<sup>rd</sup> year and one digital film for 10-year operation.



# Robust Growth from Our Existing Business

 By creating all scale entertainment experiences, we aim to double the number of Entertainment Systems along with increasing Content & Services to drive our 5-year sales CAGR to exceed 30%.

#### Our 5-year Strategy

# Entertainment System: 2X Rides







>30%

5-year Sales CAGR

Content & Services: 2X Digital Films









# Expanding Operational Sales Further Accelerate Our Growth

- Our accumulated experience enabled remarkable rate of return for each Operational Sales project.
- By replicating our benchmark project in 5 well-chosen global locations, we aim to further speed up our sales growth and increase our profitability during the next four years.

#### **Benchmark Operational Sales Project – FlyOver Canada**





The same of		Fly Over
		via .
		200
	7	

		300	
(Source :https://	/www.flv	vovercanad	la.com)

Operation	Since 2013	
Location	Canada Place (Vancouver)	
Annual Visitors	550,000 people	
Average spending per person	US\$ 20	
Annual Revenue	US\$11mn	
Gross Margin	> 80%	
IRR (10 years)	> 20%	



Recurring Revenue with High-Margin



Long-tailed Cash Flows



Playing Brogent's Digital Films



Scalable Global Locations



# We Strive To Achieve Superior Return for Shareholders by 2026



**Entertainment System:** 

2X Rides (88 to 200)



**Content & Services:** 

2X Digital Films (23 to 50)



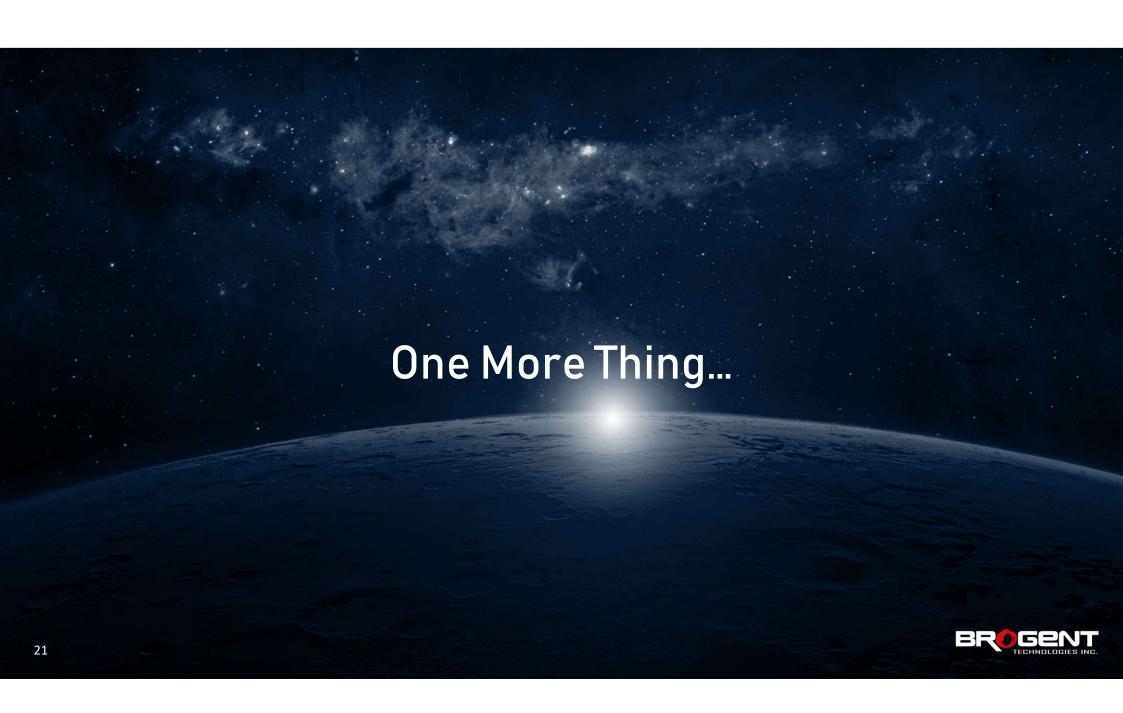
Operational Sales:

5 Sites

>40%

5-year Sales CAGR





# Brogent is the pioneer of

# Metaverse

We cooperated with Intel to build the first flight simulator

30 YEARS AGO

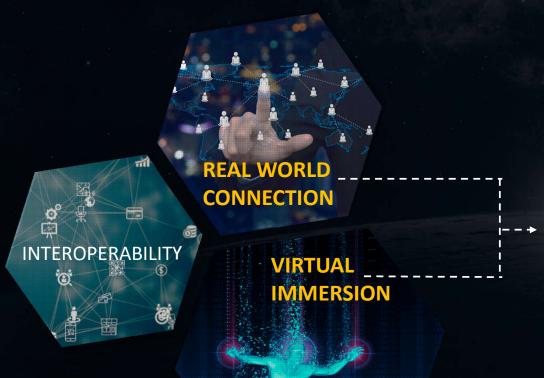






# Our Current Metaverse Solutions

# **Elements of Metaverse**



#### **Brogent's Solutions**

#### **Immersive Content in Our Expanding Digital Library**









#### **Immersive Entertainment Systems at All Scales**













## Our Metaverse Vision - Expanding the BROGENTVERSE in the US\$800bn\*TAM

#### Compatibility



We strive to develop the ability for our system and content to work with multiple hardware platforms and operating systems.

#### **Affordability**



We aim to bring Metaverse to daily lives though various business models, including SaaS and device leasing, etc.

(\*Source: Bloomberg)

#### **O2O Economy**



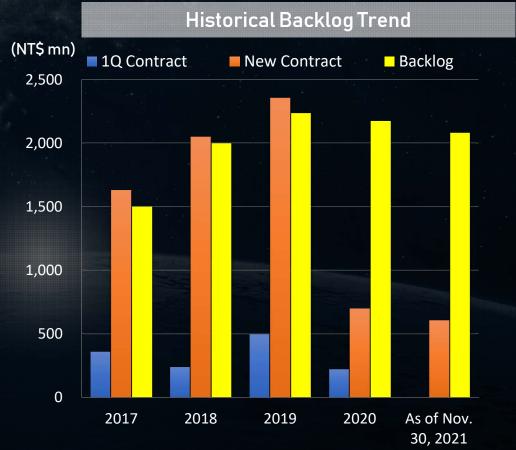
We target to create real-world value through BROGENTVERSE, an eco-system with massive user data and embedded AI.



# Financial Performance

# Strong Backlog to Support Our Sustainable Growth







### Continuous Efforts to Enhance our ESG Execution



**Energy Efficiency** 

- 15 MWh of electricity produced from rooftop solar
- R&D center awarded "EEWH Green Building" certification
- Rainwater reclamation system installed at HQ
- Weight reduction & flat packaging to reduce transportation carbon footprint



**Cyber Security** 

NT\$2 million expenditure into information security annually



**Human Capital** 

- 5,781 hours of employee education & training
- 100% return-to-work rate after taking parental leave
- Full-funded health check-up every two years for all employees



International Certification

- Products certified with ASTM, UL, GB, TÜV
- Obtained 18 international certification
- 136 worldwide patents



Sustainable Product Design

- Modularly design products for easy servicing to increase product lifespan
- Products manufactured with environmentally friendly, non-toxic materials & coatings



