



**BROGENT**  
TECHNOLOGIES INC.

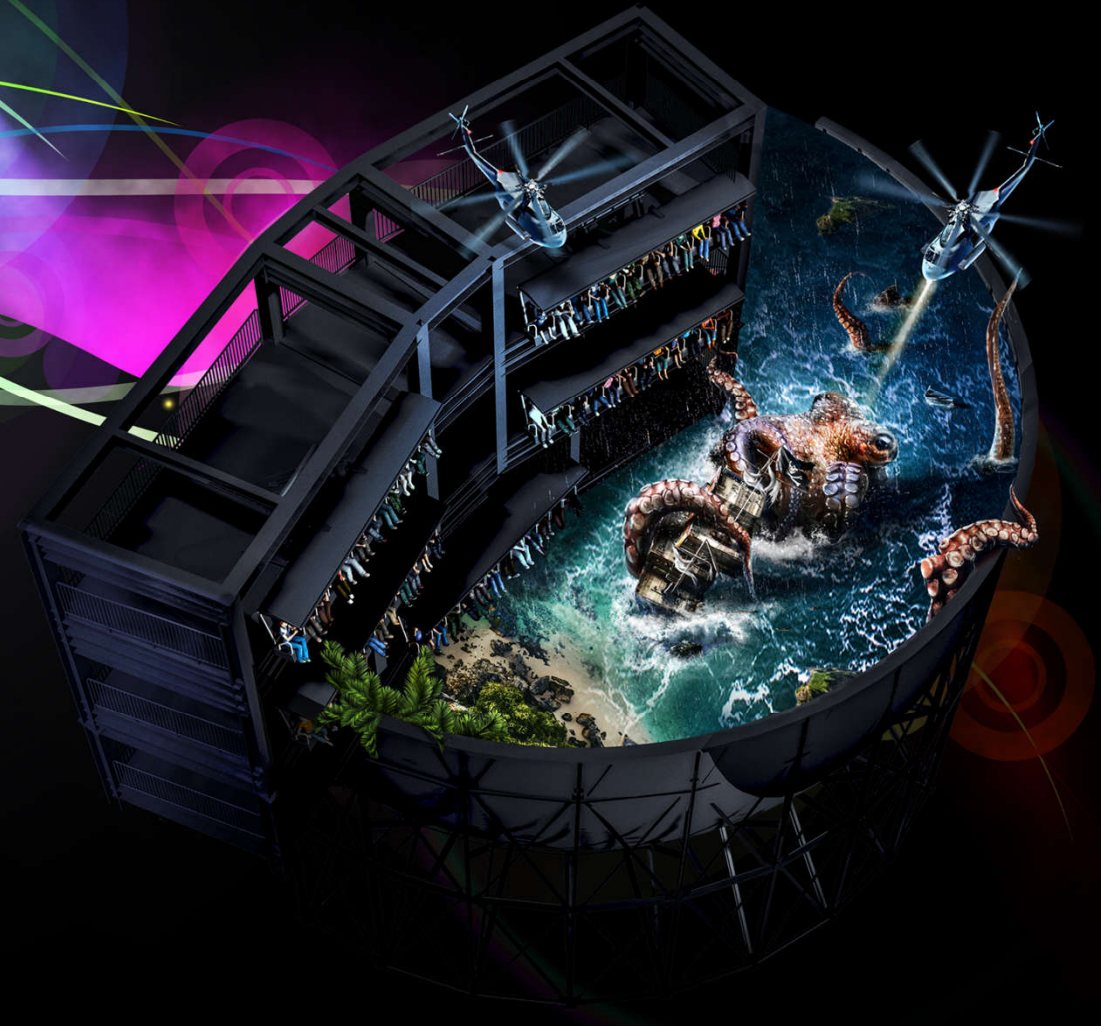
**We Turn Fantasy Into Reality**

Picture Source: <http://www.core77.com/posts/39721/Space-Colony-Form-Factors-Part-2-ONeill-Cylinders>



# Real-life Experience

Through Brogent's premium technologies, riders can have a rich and exciting sensory experience and dive into the ultimate fantasy world!





## Forward-looking Statement

Information included in this presentation that are not historical in nature are "forward looking statements". Brogent cautions readers that forward looking statements are based on Brogent's reasonable knowledge and current expectations and are subject to various risks and uncertainties.

Actual results may differ materially from those contained in such forward looking statements for a variety of reasons including without limitation, risks associated with demand and supply change, manufacturing and supply capacity, design win, time to market, market competition, industrial cyclicity, customer's financial condition, exchange rate fluctuation, legal actions, amendments of the laws and regulations, global economy change, natural disasters, and other unexpected events which may disrupt Brogent's business and operations.

Accordingly, readers should not place reliance on any forward looking statements. Except as required by law, Brogent undertakes no obligation to update any forward looking statement, whether as a result of new information, future events, or otherwise.



# We Revolutionize Entertainment Industry

- Founded in 2001 and listed in 2012 (Ticker: 5263 TT)
- Brogent's current market cap: US\$240mn
- Global market distribution:
  - Asia accounted for 67%
  - Americas (18%)
  - EAME (15%)

## Business Scope

### Entertainment System



Source: Merlin entertainment

### Content & Services

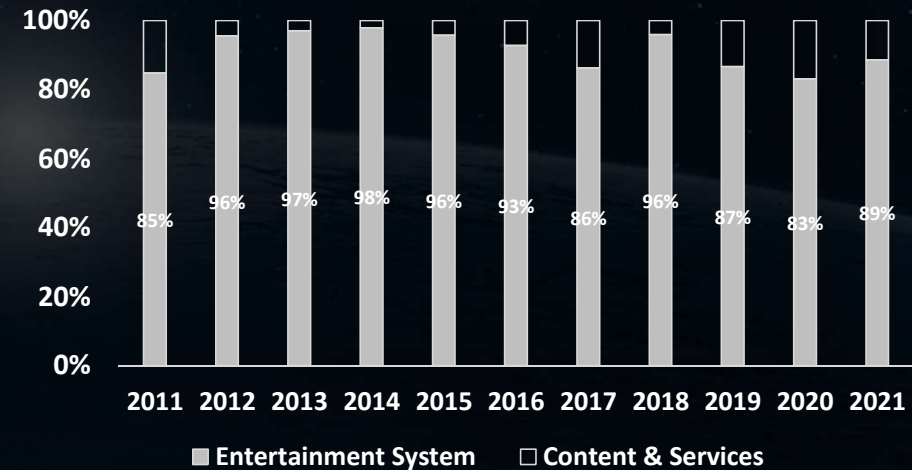


### Operational Sales



Photo credit: Jeremy Daniel  
Source: RiseNY

## Revenue Breakdown





# Agenda

Global Operation

Growth Potential

Growth Strategy

Financial Performance





# Global Operation



# We Have 60 Brogent Entertainment Systems Operating Around the World

- Since the first installation of our i-Ride Flying Theater in 2010, we have installed 60 rides for global theme parks and tourist attractions.

## USA

Flyover Las Vegas (2021)



## Europe

Europa-Park  
VOLETARIUM (2017)



(Source: <https://www.europapark.de/en>)

## USA

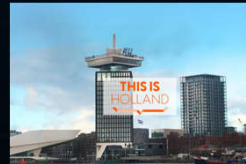
Masters of Flight/  
Legoland Florida  
Resort (2019)



(Source: <https://www.legoland.com/florida/>)

## Europe

This is Holland (TIH)  
(2018)



(Source: <https://www.thisisholland.com/en/home>)

## Japan

Fuji Airlines/Fujikyu Highland (2014)



(Source: <https://www.fujiq.jp/en>)

## Australia

Flying Theater/Dreamworld (2019)





## Opened in May, 2021! Legoland Windsor Resort “Flight of the Sky Lion”



- UK's First Flying Theater Ride
- Winners of International Awards
  - \*European Star Award 2021 – Best New Rides
  - \*UK Theme Parks Awards 2021 – Best New Attraction





# RISENY - Grand Opening on Mar. 2, 2022! Soft Opening on Dec. 30, 2021

- Located at the heart of Time Square
- The first-of-its-kind attraction in Manhattan



(Source: <https://www.riseny.co/#p5>, photo by Jeremy Daniel  
<https://www.parkworld-online.com/celebrating-iconic-aspects-of-nyc/>)







## RiseNY Features an Immersive Film by Award-winning Documentarian Ric Burns and Narrated by Famed Actor Jeff Goldblum



(Source: <https://www.forbes.com/sites/micheleherrmann/2022/03/02/rise-ny-lifts-off-visitors-on-a-ride-through-new-york-city/?sh=623e65036a9c>; <https://dam.gettyimages.com/assignments/risen-y-torch-lighting-celebration-jeff-goldblum>)





## Celebrities in Grand Opening Event: Katie Holmes, Neil Patrick Harris

(Source: Dimitrios Kambouris-Getty Images; <https://www.justjared.com/photo-gallery/4715179/katie-holmes-neil-patrick-harris-riseny-grand-opening-17/>)



Received wide acclaim from New Yorkers!!





# World's No.1 Flying Theater Solution Provider with Solid Track Records

**90%**

Global Market Share  
For High-end  
Entertainment System

**89**

No. of Accumulated  
Entertainment Systems\*

**136**

No. of Global  
Patents

**>35mn**

Cumulative  
Riders

**>US\$700mn**

Cumulative  
Box Office

**23**

No. of  
Digital Films





Passenger safety is our top priority



We have all global safety certifications to ensure riders have safe journeys.





# Growth Potential



# Massive Total Addressable Market (TAM) Implies Our Huge Growth Opportunity

## Theme Parks



**4,000**  
 global theme parks  
 X  
**US\$ 5mn**  
 per Entertainment System  
 X  
**30%**  
 our market share target  
 = **US\$ 6 bn**

## Global Tourist Attractions



**750**  
 global tourist attractions with more than  
 2mn visitors per year  
 (1.5bn global tourists\*/2mn visitors=750)  
 X  
**US\$ 5mn**  
 per Entertainment System  
 = **US\$ 3.8 bn**

+

=

TAM  
**US\$10bn**



Currently we  
 achieved only  
**3%** of TAM



**A long runway  
 for growth**

(\*Source: statista.com)



# We Expect U-Shaped Recovery of Global Leisure Tourism Market

Leisure tourism spending worldwide\* (USD bn)





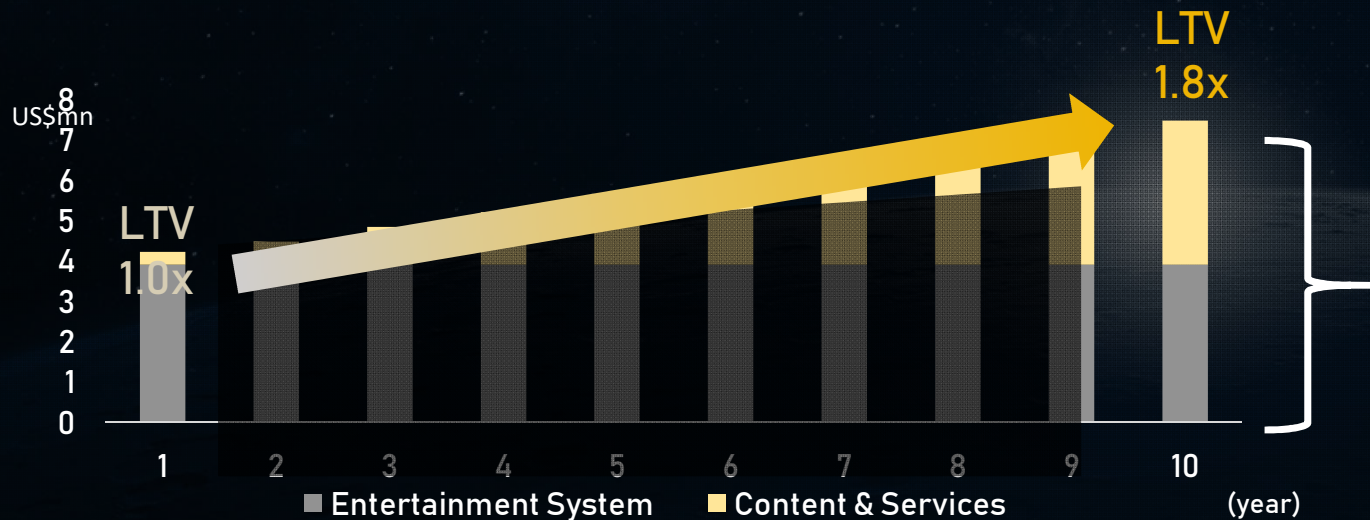
# Growth Strategy



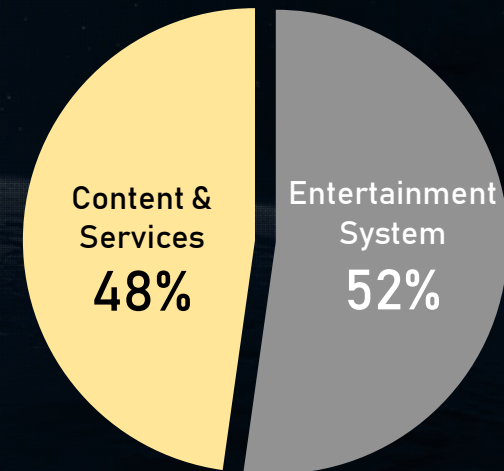
# Content & Services Bring More Long-tailed Cash Flows

- A **US\$4mn** Entertainment System contributes **US\$7mn** (1.8x) Life-time value\* (LTV) in 10 years.

LTV of a US\$4mn Entertainment System\*



We almost earn another Entertainment System within 10 years



\*We define LTV as accumulated revenue streams, including 3% annual maintenance fee from the 3<sup>rd</sup> year and one digital film for 10-year operation.



# Robust Growth from Our Existing Business

- By creating all scale entertainment experiences, we aim to double the number of Entertainment Systems along with increasing Content & Services to drive our 5-year sales CAGR to exceed 30%.

## Our 5-year Strategy

Entertainment System : **2X** Rides



**>30%**  
5-year Sales CAGR

Content & Services : **2X** Digital Films





# Expanding Operational Sites to Welcome Post-pandemic Market

- By replicating our benchmark project in **well-chosen global locations**, we aim to further speed up our sales growth and increase our profitability for the upcoming years.
- New tourist attraction with new technology

## Benchmark Operational Sales Project – FlyOver Canada



Operation	Since 2013
Location	Canada Place (Vancouver)
Annual Visitors	550,000 people
Average spending per person	US\$ 20
Annual Revenue	<b>US\$11mn</b>
Gross Margin	<b>&gt; 80%</b>
IRR (10 years)	<b>&gt; 20%</b>



(Source :<https://www.flyovercanada.com>)



Recurring Revenue with High-Margin



Playing Brogent's Digital Films



Long-tailed Cash Flows



Scalable Global Locations

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# We Strive To Achieve Superior Return for Shareholders by 2026



Entertainment System:

**2x** Rides (89 to 200)



Content & Services:

**2x** Digital Films (23 to 50)



Operational Sales:

**5** Sites

**>40%**  
5-year Sales CAGR





One More Thing...





# We Changed the Way to Experience the World

Zoo Emmen, Netherlands  
Opened in March 2016



Source: <https://www.wildlands.de/nortica>



Source: <https://www.wildlands.de/nortica>  
Source: <https://leisureexpertgroup.com/news/est/11/la-as-and-f-one/#>



# We Changed the Way to Experience the World

iOcean , Keelung  
Soft Open in March 2022





Simulation  
Technology

AI

5G







# Simulation Technology Into a True Immersive World

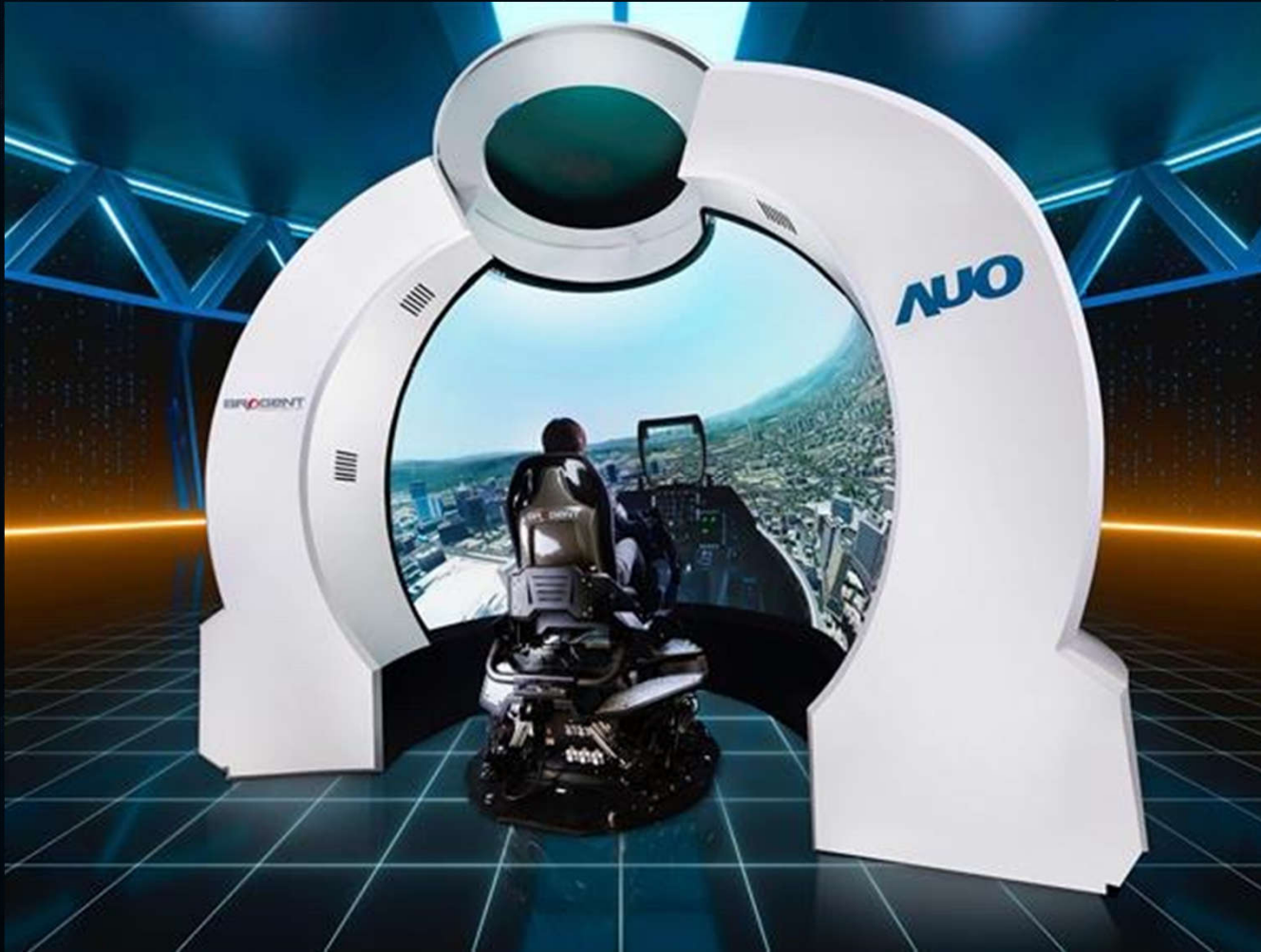








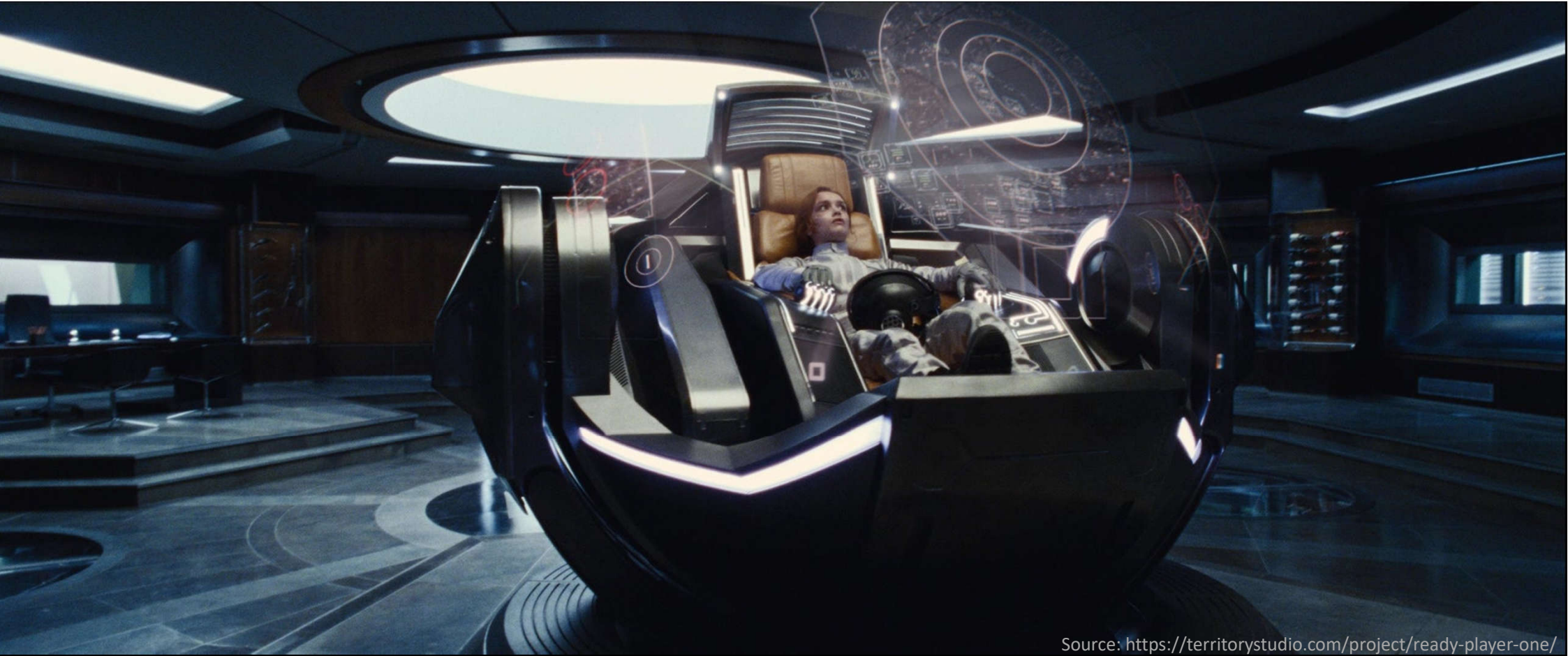












Source: <https://territorystudio.com/project/ready-player-one/>

**“If you accessed the simulation with a new state-of-the-art immersion rig,  
it was almost impossible to tell the OASIS from reality.”**

**—Ready Player One**

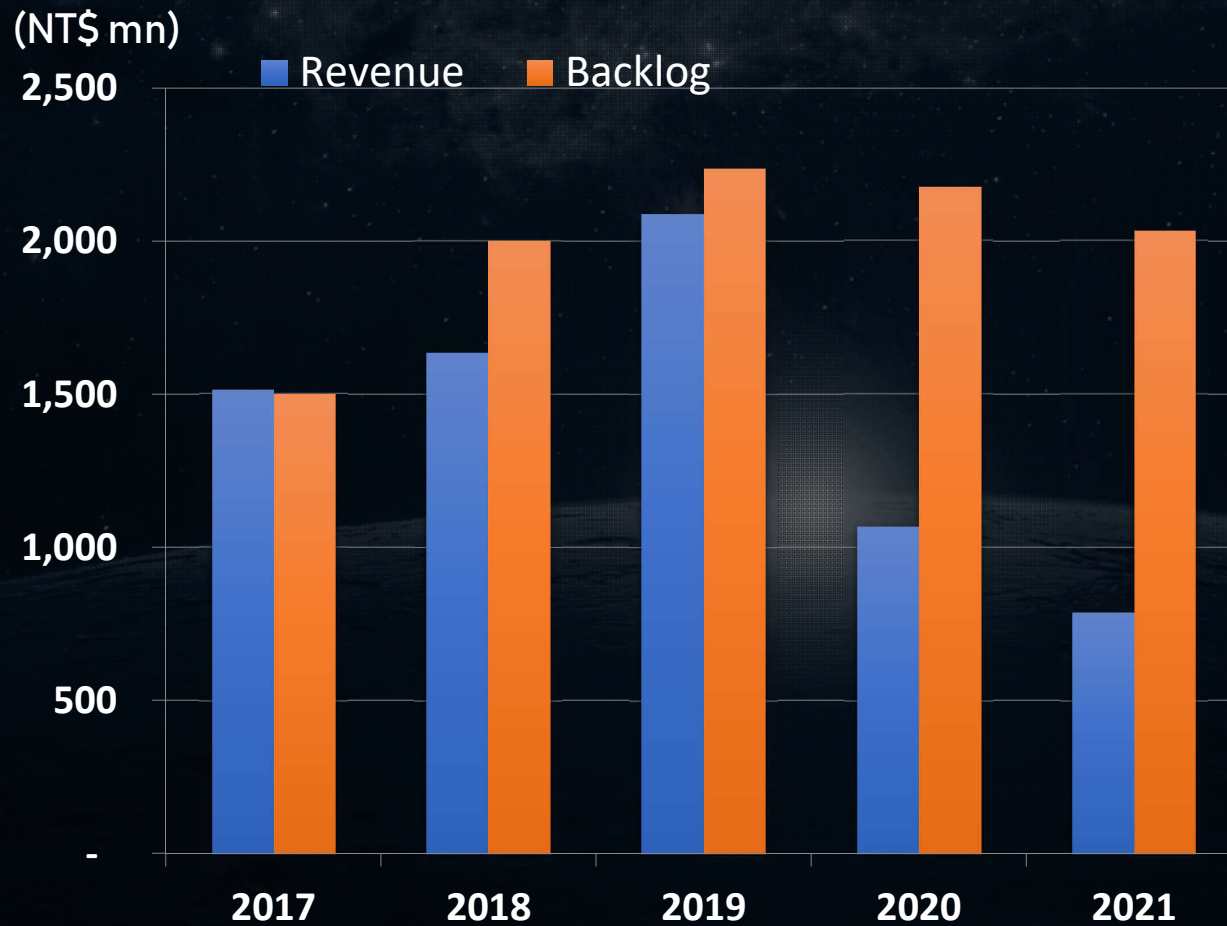


A night sky with the Milky Way galaxy and a bright light source on the horizon of a planet.

# Financial Performance



# Strong Backlog to Support Our Sustainable Growth





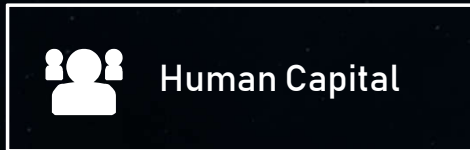
# Continuous Efforts to Enhance our ESG Execution



- 15 MWh of electricity produced from rooftop solar
- R&D center awarded “EEWH Green Building” certification
- Rainwater reclamation system installed at HQ
- Weight reduction & flat packaging to reduce transportation carbon footprint



- NT\$2 million expenditure into information security annually



- 5,781 hours of employee education & training
- 100% return-to-work rate after taking parental leave
- Full-funded health check-up every two years for all employees



- Products certified with **ASTM, UL, GB, TÜV**
- Obtained 18 international certification
- 136 worldwide patents



- Modularly design products for easy servicing to increase product lifespan
- Products manufactured with environmentally friendly, non-toxic materials & coatings





AN AMAZING JOURNEY IS ABOUT TO TAKE FLIGHT  
JOIN US!

**BROGENT**  
TECHNOLOGIES INC.

For more information,  
please visit our company website at  
<https://www.brogent.com/>