



**BROGENT**  
TECHNOLOGIES INC.

We Turn Fantasy Into Reality



# Real-life Experience

Through Brogent's premium technologies, riders can have a rich and exciting sensory experience and dive into the ultimate fantasy world!





# Forward-looking Statement

Information included in this presentation that are not historical in nature are "forward looking statements". Brogent cautions readers that forward looking statements are based on Brogent's reasonable knowledge and current expectations and are subject to various risks and uncertainties.

Actual results may differ materially from those contained in such forward looking statements for a variety of reasons including without limitation, risks associated with demand and supply change, manufacturing and supply capacity, design win, time to market, market competition, industrial cyclicalities, customer's financial condition, exchange rate fluctuation, legal actions, amendments of the laws and regulations, global economy change, natural disasters, and other unexpected events which may disrupt Brogent's business and operations.

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# We are The World's Largest Flying Theater Supplier



**2001/10**  
Established



**2012**  
Listed on OTC



**US\$214mn**  
Market cap



**Chih-Hung Ouyang**  
Chairman & CEO



**280**  
Employees



**Theme parks, museums, shopping malls, urban experience centers**  
Clients Types



# We Revolutionize Entertainment Industry

## Business Scope

### Entertainment System



Source: Merlin entertainment

### Content & Services



### Operational Sales



Photo credit: Jeremy Daniel  
Source: RiseNY

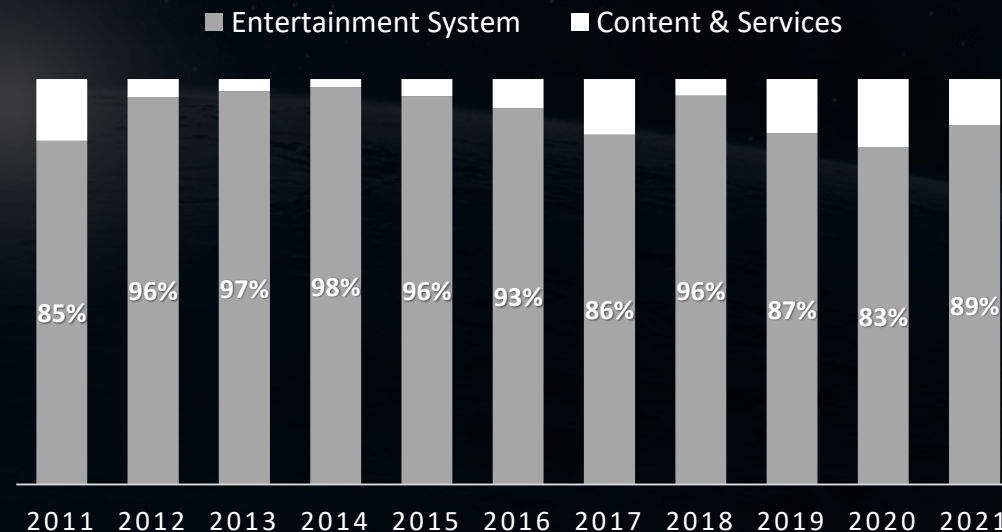
## Global market distribution

67%  
Asia

18%  
Americas

15%  
EAME

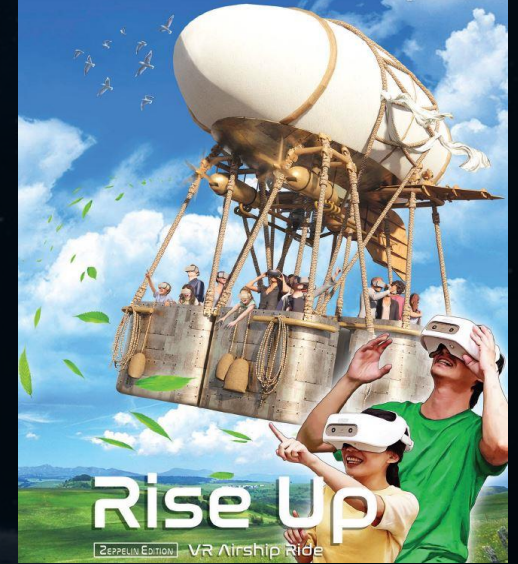
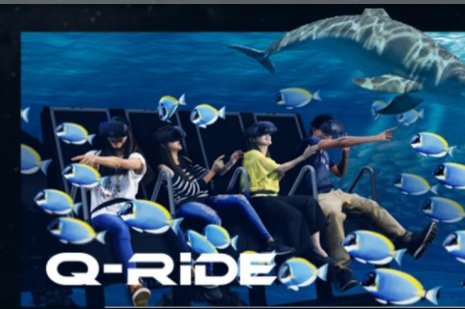
## Revenue Breakdown





# With Diversified Product Lines to Create Immersive Experience

## Immersive Entertainment Systems



## Digital Film Library





# Agenda

Global Operation

Growth Potential and Strategy



# Global Operation



# We Have **60** Brogent Entertainment Systems Operating Around the World

- Since the first installation of our i-Ride Flying Theater in 2010, we have installed 60 rides for global theme parks and tourist attractions.

## USA

Flyover Las Vegas (2021)



## Europe

Europa-Park  
VOLETARIUM (2017)



(Source: <https://www.europapark.de/en>)

## USA

Masters of Flight/  
Legoland Florida  
Resort (2019)



(Source: <https://www.legoland.com/florida/>)

## Europe

This is Holland (TIH)  
(2018)



(Source: <https://www.thisisholland.com/en/home>)

## Japan

Fuji Airlines/Fujikyu Highland (2014)



(Source: <https://www.fujiq.jp/en>)

## Australia

Flying Theater/Dreamworld (2019)





# 23 Entertainment Systems Opened in 2021







## Legoland Windsor Resort “Flight of the Sky Lion” (Opened in 2021/5)

- UK’s First Flying Theater
- Winners of International Awards

UK THEME PARK AWARDS



UK Theme Parks Awards 2021  
– Best New Attraction



European Star Award  
2021 – Best New Rides



LEGO, the LEGO logo, the Brick and Knob configurations, the Minifigure and LEGOLAND are trademarks of the LEGO Group. ©2021 The LEGO Group.

(Source: LEGOLAND)



# RISENY

(Grand Opened in 2022/3)

- Located at the heart of Time Square
- The first-of-its-kind attraction in Manhattan



**RISENY**  
A Soaring Journey Through New York

(Source: <https://www.riseny.co/#p5>, photo by Jeremy Daniel <https://reurl.cc/D3Yoyd>)



# FLYING Theaters in CHINA



**“Flyover China”**  
(opened in 2018/8)

Beijing Shijingshan Amusement Park

2019 Asia Attractions Gold  
Crown – Chinese Outstanding  
Motion Theater Suppliers

**The Second Flying Theater at  
Beijing Shijingshan Amusement  
Park**  
(opened in 2019/9)

The ride system, site planning  
and theme design are all  
created by Brogent



**Single Attraction in Xinjiang**  
(opened in 2021/12)

Near the scenic area of Heavenly  
Lake of Tianshan



# World's No.1 Flying Theater Solution Provider with Solid Track Records

**90%**

Global Market Share  
For High-end  
Entertainment System

**90**

No. of Accumulated  
Entertainment Systems\*

**143**

No. of Global  
Patents

**>35mn**

Cumulative  
Riders

**>US\$700mn**

Cumulative  
Box Office

**30**

No. of  
Digital Films





Passenger safety is our top priority



We have all global safety certifications to ensure riders have safe journeys.





# Growth Potential and Strategy



# Massive Total Addressable Market (TAM) Implies Our Huge Growth Opportunity

## Theme Parks



**4,000**  
global theme parks  
**x**  
**US\$ 5mn**  
per Entertainment System  
**x**  
**30%**  
our market share target  
**= US\$ 6 bn**

## Global Tourist Attractions



**750**  
global tourist attractions with more than  
2mn visitors per year  
(1.5bn global tourists\*/2mn visitors=750)  
**x**  
**US\$ 5mn**  
per Entertainment System  
**= US\$ 3.8 bn**

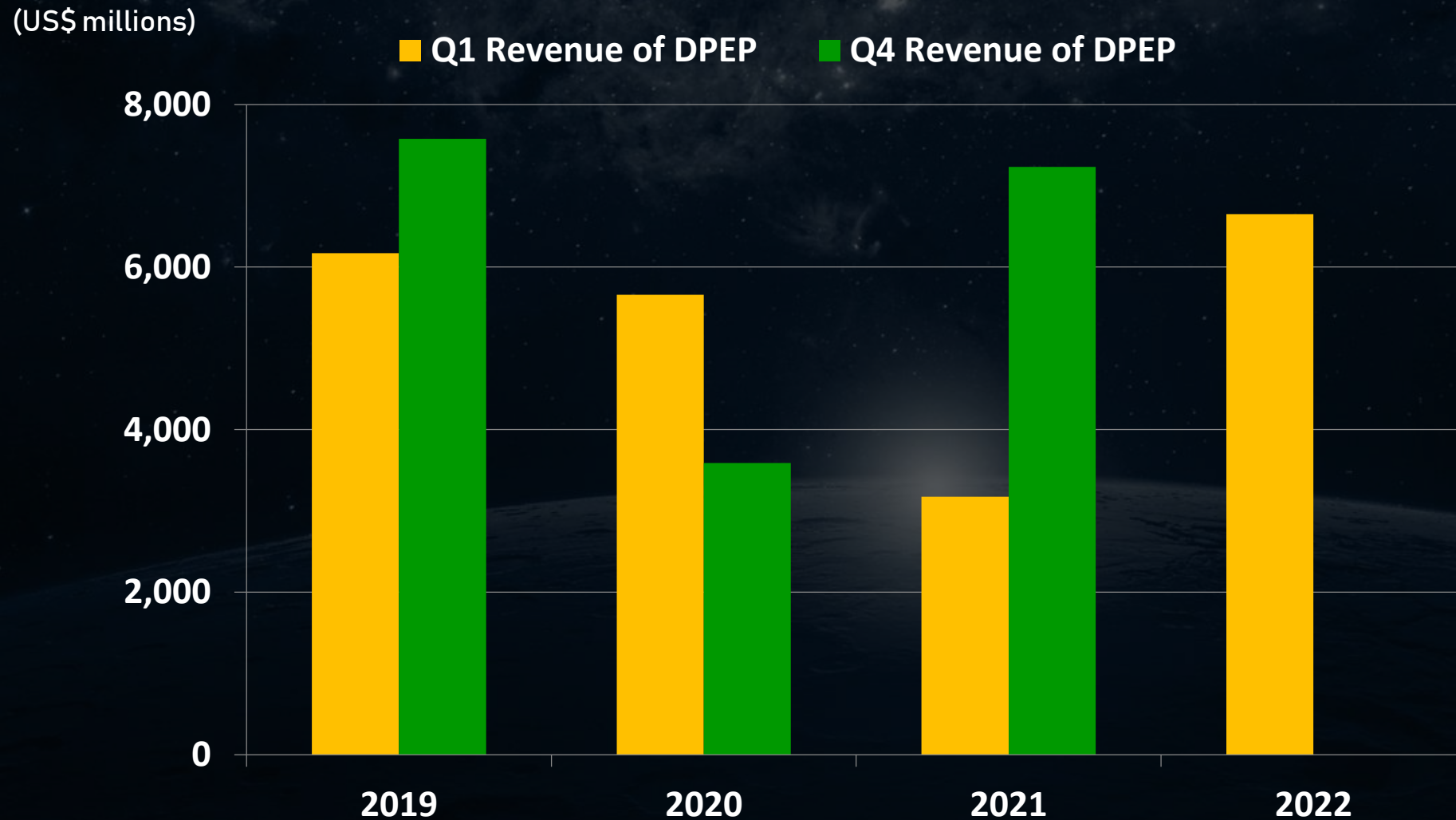
**TAM**  
**US\$10bn**

Currently we  
achieved only  
**3% of TAM**

**A long runway  
for growth**



# Recovery of Global Leisure Tourism Market – Disney as An Example



\*Q1 & Q4: this refers to Q1 & Q4 of the calendar year

\*DPEP: Disney Parks, Experiences and Products

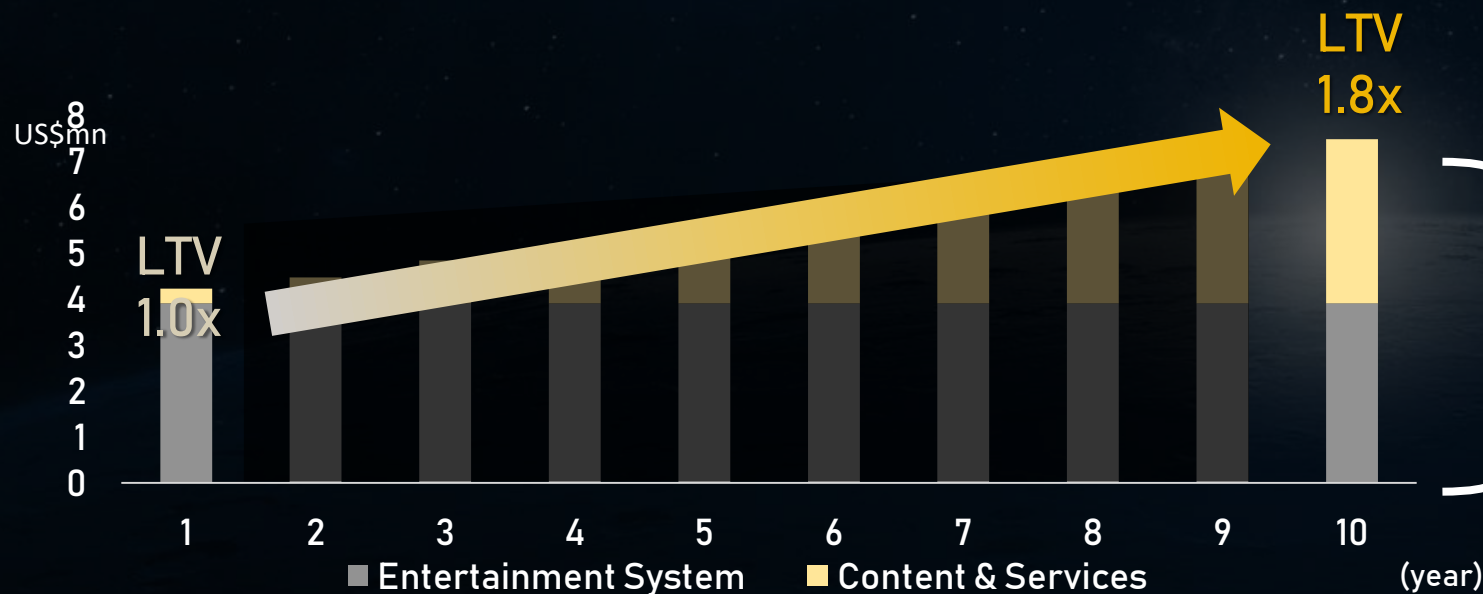
\*Source: <https://thewaltdisneycompany.com/investor-relations/#investor-relations-news>



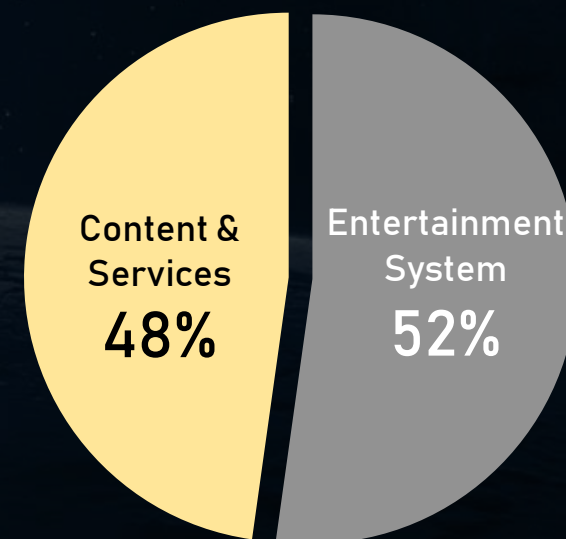
# Content & Services Bring More Long-tailed Cash Flows

- A **US\$4mn** Entertainment System contributes **US\$7mn** (1.8x) Life-time value\* (LTV) in 10 years.

## LTV of a US\$4mn Entertainment System\*



We almost earn another Entertainment System within 10 years



\*We define LTV as accumulated revenue streams, including 3% annual maintenance fee from the 3<sup>rd</sup> year and one digital film for 10-year operation.



# Robust Growth from Our Existing Business

Diversified  
Product Lines



Leisure Market  
Recovery



Demand & Capex ↑  
Revenue ↑

Our 5-year Strategy

Entertainment System : 2X Rides



>30%

5-year Sales CAGR

Content & Services : 2X Digital Films





# Expanding Operational Sites to Welcome Post-pandemic Market

- By replicating our benchmark project in **well-chosen global locations**, we aim to further speed up our sales growth and increase our profitability for the upcoming years.
- New tourist attraction with new technology

## Benchmark Operational Sales Project – FlyOver Canada



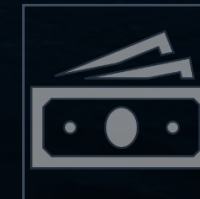
Operation	Since 2013
Location	Canada Place (Vancouver)
Annual Visitors	550,000 people
Average spending per person	US\$ 20
Annual Revenue	<b>US\$11mn</b>
Gross Margin	<b>&gt; 80%</b>
IRR (10 years)	<b>&gt; 20%</b>



Recurring Revenue with High-Margin



Playing Brogent's Digital Films



Long-tailed Cash Flows



Scalable Global Locations

(Source :<https://www.flyovercanada.com>)



# We Strive To Achieve Superior Return for Shareholders by 2026



Entertainment System:

**2x** Rides (90 to 200)



Content & Services:

**2x** Digital Films (30 to 50)



Operational Sales

**>40%**

5-year Sales CAGR





We Changed the Way to Experience the World...





Zoo Emmen, Netherlands  
(Opened in 2016/3)



Source: <https://www.wildlands.de/nortica>



Source: <https://reurl.cc/W1zv5k>



Source: <https://www.wildlands.de/nortica>





# Digital Aquarium - i Ocean, Taiwan

(Soft Opened in 2022/3)





# Continuous Efforts to Enhance our ESG Execution



## Energy Efficiency

- 14 MWh of electricity produced from rooftop solar
- R&D center awarded “EEWH Green Building” certification
- Rainwater reclamation system installed at HQ
- Weight reduction & flat packaging to reduce transportation carbon footprint



## Cyber Security

- NT\$2 million expenditure into information security annually



## Human Capital

- 12,029 hours of employee education & training
- 100% return-to-work rate after taking parental leave
- Full-funded health check-up every two years for all employees



## International Certification

- Products certified with ASTM, UL, GB, TÜV
- Obtained 27 international certification
- 143 worldwide patents



## Sustainable Product Design

- Modularly design products for easy servicing to increase product lifespan
- Products manufactured with environmentally friendly, non-toxic materials & coatings

Brogent  
ESG  
Reports





AN AMAZING JOURNEY IS ABOUT TO TAKE FLIGHT  
JOIN US!



For more information,  
please visit our company website at  
<https://www.brogent.com/>