

Sustainable Management Strategies and Goals

Immersive simulation technology is the core value of Brogent. With our resources and advantages in digital and technical expertise, we are committed to make positive influence by bringing dynamic experience to people. Brogent meets the needs and expectation of society and fulfills the promise of sustainable developments by focusing on the environmental, social, and corporate governance (ESG).

Our Vision

- Remaining as the leading company in the immersive simulation industry by creating advanced and futuristic technology.
- Building our own theme parks with Asia culture.

Our Mission

- Bringing people the future by creating fun and fulfilling their dreams.

Core Values

Brogent takes perseverance, creativeness, people, and excellence as our core values. We continuously devote into technology research and product innovation, and that is the key factor for us to successfully creat a good reputation and become one of the best immersive simulation rides supplier.



Major Issue	Sustainable Development Strategies
Material Topic	Sustainable Development Strategies*
Policy/Commitment	<ul style="list-style-type: none">• Bring people fun by the power of technology.• With roots in Kaohsiung and a foothold in Taiwan, Brogent now aims towards a greater market share in the global market.• Observe guidelines for sustainable operations and assist local vendors in establishing an immersive simulation industry chain in Kaohsiung.
Goals and Objectives (Short-Term)	<ul style="list-style-type: none">• Reorganize the company and integrate resources to face the impact of COVID-19 Pandemic and keep up with market development trends.
Practical Management Actions	<ul style="list-style-type: none">• Reorganizing company internal divisions and departments, and merging subsidiaries.
Goals in 2020 Achievements (Short-Term)	<ul style="list-style-type: none">• Completed reorganization by establishing Operation Center Division, Manufacturing Center Division, High-Performance Graphics Processing Division and Intellectual Property Management Division.
Major Issues Mission and Vision (Long-Term)	<ul style="list-style-type: none">• Have a role to play in the global entertainment industry by merging or acquiring the content production industry, establishing a strategic alliance, and using other business models.• Establish a link between simulation technology and the real environment. In the future, the operating market will cross over to other fields from the entertainment industry. An example of said fields is high-risk training field.• Adopt “product design = unlimited shelf life” for the design of sustainable products. Increase the shelf life of products via proper use and maintenance.

Management Approach

*Customized Topics





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Responsibilities	<ul style="list-style-type: none">• Business management team focuses on sustainable development related issues.
Resources Investment	<ul style="list-style-type: none">• Nearly 20 executives will conduct discussions on major strategies and issues on a regular basis.
Claim Procedures	<ul style="list-style-type: none">• A reporting system has been set up on Brogent's website, where channels for reporting grievances related to major issues are available.
Specification Actions	<ul style="list-style-type: none">• Hold communication meetings once every two weeks, where major issues will be discussed.
Evaluation Procedures	<ul style="list-style-type: none">• Hold management-related communication meetings and track issues on a regular basis, while announcing and communicating relevant policies.
Evaluation Follow-Up	<ul style="list-style-type: none">• In 2020, a safety team in charge of product quality was set up and the Immersive Simulation System Department was established via management-related communication meetings, whereby the short-term goals for 2020 were achieved.

Brogent's Sustainable Development Goals

After reviewing the parallels between Sustainable Development Goals (SDGs) and the 2015 United Nations SDGs, Brogent has included the following SDGs in its sustainable operations strategy: Decent Work and Economic Growth; Industry, Innovation and Infrastructure; Responsible Consumption and Production; Climate Action; and Partnerships for the Goals. Said SDGs are set as a blueprint for Brogent's goals and directions for future sustainable development strategies.

SDGs	4th Goal Quality Education 	8th Goal Decent Work and Economic Growth 
Development Direction	In order to achieve talent cultivation and sustainable development, Brogent creates a learning organization atmosphere and provides diversified training, so that employees can improve their knowledge and skills, strengthening the quality of talents.	As the major immersive simulation equipment manufacturer, Brogent actively expands self-operated centers across the world, drives the AR/VR immersive simulation industry, and increases local employment opportunities.
Promoting Strategy	Brogent cultivates talents through diversified learning channels, with a dual-track development system for professional and management positions, including four types of training frameworks: “Supervisor Training”, “Professional Training”, “General Training” and “Digital Learning”, planning employee career development training courses, to cultivate and enhance the abilities of employees and help them grow together with the company.	Brogent attracts outstanding talents in the industry through diversified recruitment channels such as collaboration between industry and school, and internal recommendation, sets up a complete education and training system for employees, provides them with complete resources, incentive mechanisms and benefits, to ensure their workplace safety and health care. While employees are making efforts to innovate, they can grow together with the company and fly beyond their dreams.
Long-Term Goal	Through diversified crossover training courses, let talents in different fields learn and communicate with each other, encourage colleagues to be the role as internal lecturers, create the culture of knowledge and experience inheritance, and achieve the goal of retaining talent for sustainable development.	The goal is to continuously improve the reputation and representativeness of Brogent in the field of immersive simulation technology, attracting great talents with rewarding career, filled with possibilities of innovation, cultivating outstanding talents for the immersive simulation technology industry, and also the cornerstone of Brogent's sustainable development.

Brogent's Sustainable Development Goals

SDGs	9th Goal Industry, Innovation, and Infrastructure 	12th Goal Responsible Consumption and Production 	13th Goal Climate Action 	17th Goal Partnerships for the Goals 
Development Direction	Brogent strives to meet the needs of customers in theme parks or large-scale leisure and amusement centers, and develops “joyful” and “innovative” immersive simulation equipment.	The production mode of Brogent is low-pollution, developing environmentally friendly products to market all over the world.	Brogent expects to reduce the negative impact of corporate operations on global warming.	Brogent directly or indirectly organizes economic activities with global partners to provide opportunities for developing countries to activate global sustainable development partnerships.
Promoting Strategy	Through core technology combined with 3D immersive simulation technology, Brogent carries out software and hardware R&D, manufacturing and system integration, innovative design planning and construction of new-media immersive simulation theater.	Brogent collaborates with suppliers through the R&D of technology, implementing the operating strategy of responsible procurement.	Brogent carries out energy-saving policies in its daily operation, such as power saving, water resource planning, and supply chain management.	Most of the immersive simulation devices Brogent sells all over the world are products/materials that follow sustainable practices or have acquired global safety certifications.
Long-Term Goal	Brogent continues to create a variety of new-generation immersive simulation amusement facilities applied with new media.	Brogent provides sustainable solutions for society and the environment.	Brogent aims to reduce the impact of its operation on climate change by setting targets to reduce carbon emissions and energy consumption.	With Brogent's diversified energy of creativity and immersive technology capabilities, it has established partnerships with cross-field designers, developers, and film directors around the world to bring joyful experiences to people all over the world and make imagination come true.